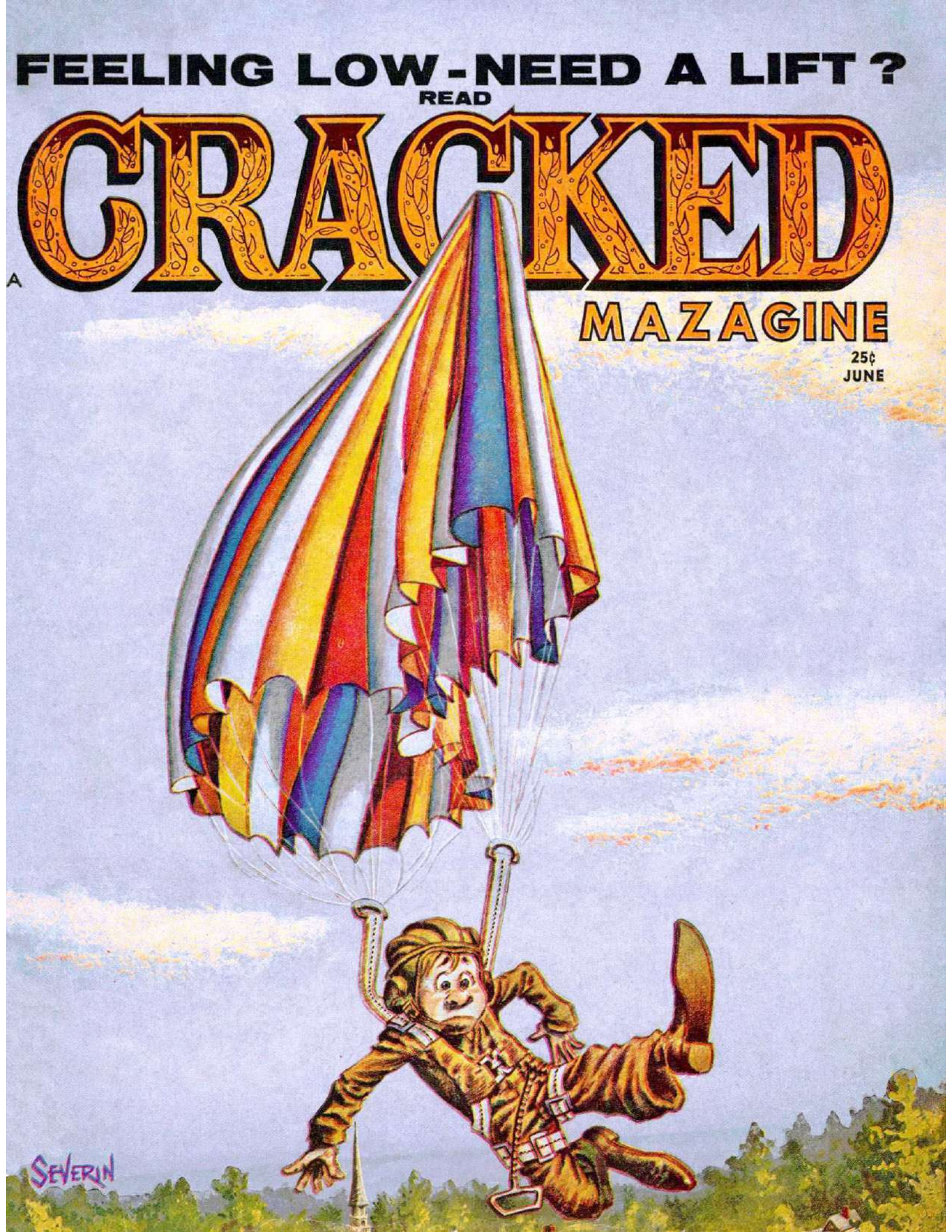
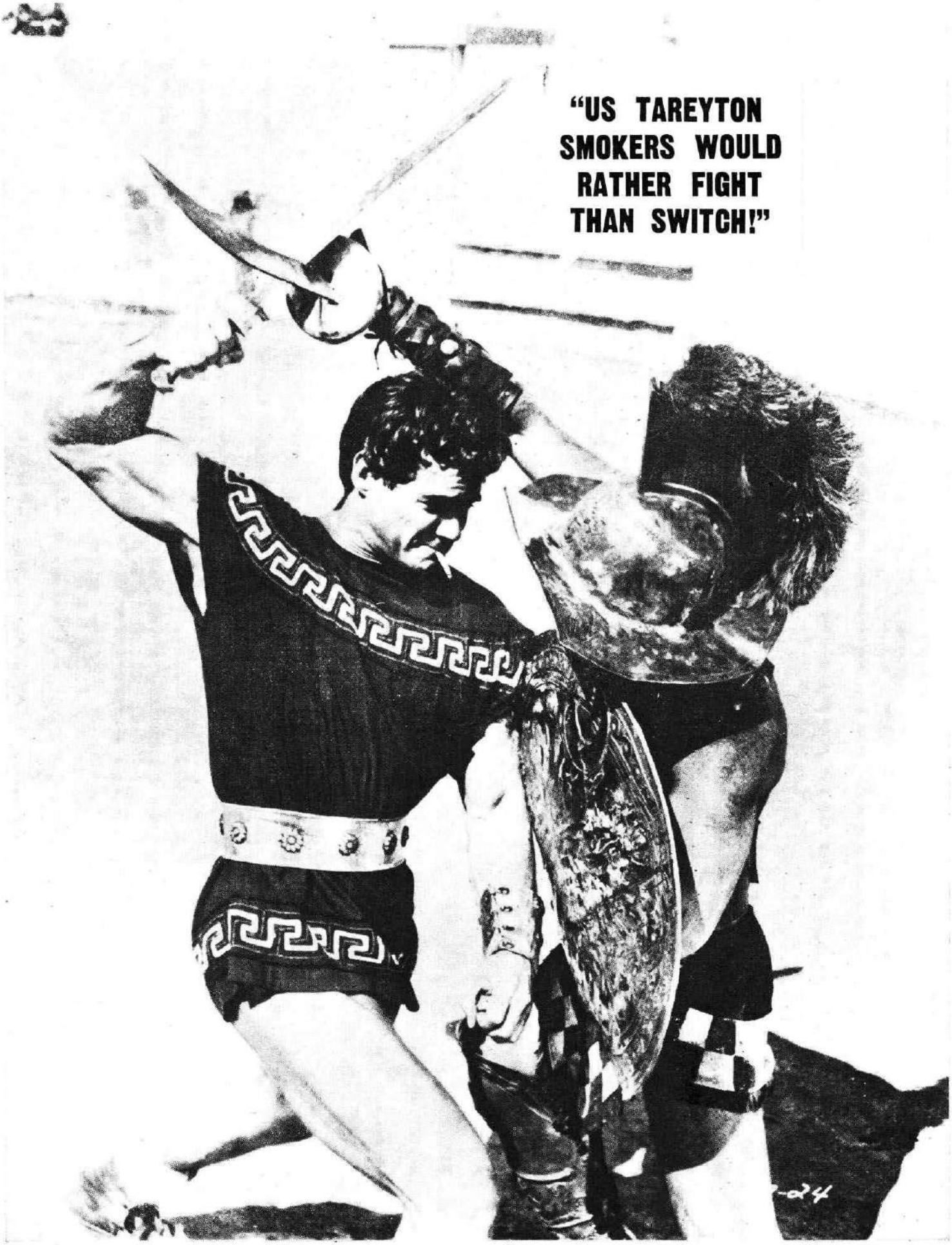
FEELING LOW - NEED A LIFT ?

READ

A CRACKED MAZAGINE

25¢
JUNE





United Artists Corporation

No. 36 JUNE, 1964

CRACKED MAGAZINE

PUBLISHER: Robert C. Sproul
EDITOR : Joe Kiernan
Production: Charles Foster
Artists: John Severin, La Poer, Bill McCarthy, Don Orehek, Edward Freen
Writers: George Gladir, Bill Ward, Don Edwing, C. H. Tittle, Jay Lynch, Joe Kiernan
Janitor: Sylvester P. Smythe

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WHAT'S UP FRONT
It looks like Sylvester is really up in the air over something! Now don't worry Sylvester, if the parachute doesn't open, just take it back to the place where you bought it—the JAPANESE ARMY SURPLUS STORE and your money will be cheerfully refunded.

TRANSYLVANIAN TV 17

Turn on channel 106 and see really, really BIG shows! Programs like "Sing Along With Frankenstein," "I've Got a Secret-Graveyard" and "I Love Lucy Borgia."

SUPERMARKETS 22

Today's supermarkets are so big you need a map to help you find your way around in them. Read this sensational expose on HOW THEY SELL EVERYTHING FROM BALONEY TO BUICKS.

SYLVESTER FOR PRESIDENT 6

The political bandwagon for Sylvester P. Smythe is moving into high gear. Yesterday he was on TV (his mother was waxing the floors and that's where poor Sylvester had to sit until she was finished).

LOSERS CAN BE CHOOSERS 13

It's all about those daffy NEW YORK METS and what it takes to make them come out always losing.

TRUTH BEHIND THE PRESS AGENT'S ITEMS 41

Want to become world famous? Just hire a press agent and he will make you a bigger star than Jackie Gleason (Boy! is he a BIG star).

HARD LUCK STORIES AND HOW TO HANDLE THEM 33

Ever walk along the street and have a bum stop you and say, "I haven't had anything to eat in four days, Mac!"? Read this article and you'll be able to tell him, "With today's food prices so high, I haven't EATEN anything in five days!"

LETTERS

Dear Sirs:

Again you went and spelled Magazine, 'Mazagine'—how come?

Joel Mittleman
Wayne, Mich.

Because Miss Frenton, our fifth grade school teacher taught us to spell it that way. She also taught us to spell Mittleman, 'Middleman.'

Dear Screwballs:

I recently purchased a copy of "More Cracked," but I can't find it now. Where do you think I lost it?

Martha Cullens
Baltimore, Md.

Try looking under the living room rug. That's where I always hide my copy. If you can't find it there, just send 40c to our editorial offices at 45 West 45th Street for each of the three Cracked paperbacks: Completely Cracked, The Cracked Reader and More Cracked.

Dear Ed:

Been reading Cracked for years now and I just want to tell you the Dec. copy was very, very funny. The story on Celebrity Credit Card Applications was too much. I'm still laughing!

George Gladir
New York City

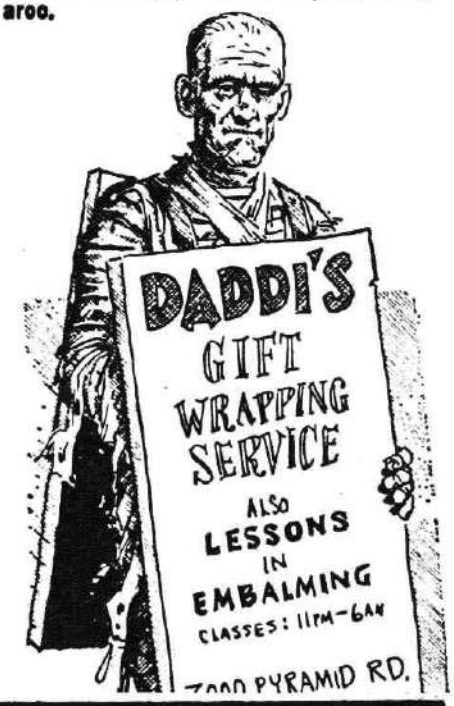
Oh, knock it off, George! I know you wrote that article and by the way, where's that two bucks you owe me because you picked the New York Mets to win the National League Pennant in 1963?

Dear Cracked:

Just finished reading your Feb. Magazine. Got a big kick out of the monster sandwich-board men. Don't you think it would have been funnier if the mummy carried a sign stating "For Old Clothes, see Max's Old Suits Store—45 B.C. Road?"

Celia Putnam
Peoria, Ill.

Pretty good—keep it up and soon you will be writing jokes for Captain Kangaroo.



STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION—(Act of October 23, 1962; Section 4369, Title 39, United States Code).

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8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities (If there are none, so state): None.
9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.
10. This item must be completed for all publications except those which do not carry advertising other than the publisher's own and which are named in Sections 132.231, 132.232, and 132.233, Postal Manual (Sections 4355a, 4355b, and 4356 of Title 39, United States Code).

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2. Sales through agents, news dealers, or otherwise: Average No. Copies each issue during preceding 12 months. 138,463; Single issue nearest to filing date, 138,715.

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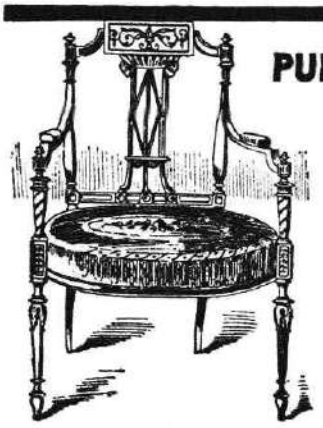
D. Total No. of copies distributed. (Sum of lines B1, B2 and C). Average No. copies each issue during preceding 12 months, 138,943; Single issue nearest to filing date, 139,195.

I certify that the statements made by me above are correct and complete.

ROBERT C. SPROUL,
Publisher.



PULL UP A CHAIR . . .

Sit right down and fill out the attached coupon today. Before you can shout, "CRACKED is the funniest magazine in the world!", the mailman will be knocking on your door with the back issues, you have checked on the coupon!

CRACKED BACK ISSUES
45 WEST 45th STREET
NEW YORK 36, N.Y.

I enclose ..... Please send me Back Issues I have checked at 50c each:

No. 27 ..... No. 28 ..... No. 29 ..... No. 30 .....
No. 31 ..... No. 32 ..... No. 33 ..... No. 34 .....

Name.....

Address.....

City.....Zone.....State.....

Dear Sirs:

Really enjoyed your Dec. Cracked. Especially the article, "Letters, we have letters." Don't you think schools should give a letter for reading Cracked?

Mary Murtson
Chicago, Ill.

Yes! The letter should be shaped like a 'C' for crazy.

Dear Sirs:

On page 23 of your December Cracked, in the "Identify the Object Contest" No. 999, you don't have enough spaces to fit in the whole word. The name "siphonogastera" is a 14 letter word and you have only 13 blanks.

Larry Miller
Spring Lake, Michigan

You're right—in the next issue we will have our artist, John Severin draw an extra space just for you. Happy?

Dear Editor:

Your Feb. issue of Cracked was a real swinger. The TV medical symbols story had me laughing like a crazy man.

Bill Bonder
Manchester, N. H.

Thanks Bill, for the letter. In the next issue we are going to do an article on the symbols the cavemen used. We have a guy right now digging into it.

Dear Meatheads:

On the cover of Cracked (No. 33) you have "December," but inside on the content's page it reads "January"—OK! Who's the knucklebrain?

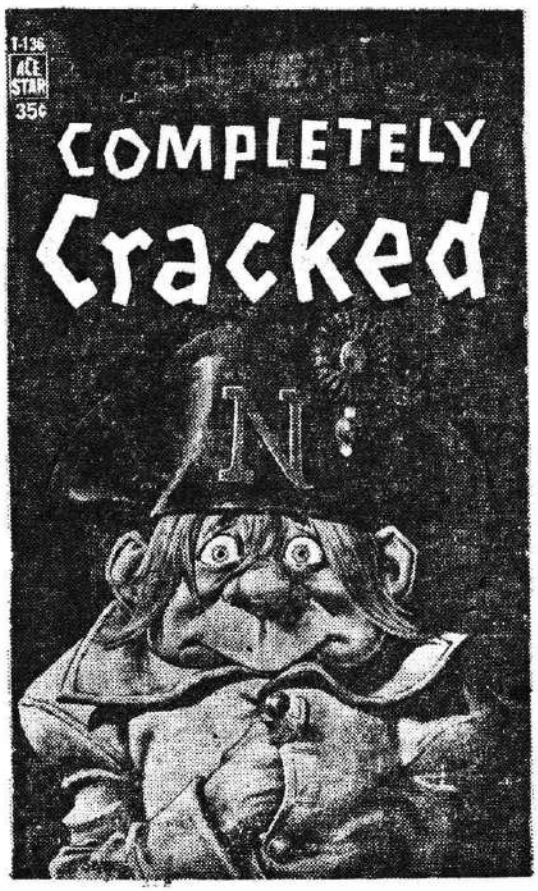
Rollins King
Ridgefield, Conn.

Our copy editor, Finkley Z. C. Knucklebrain is—we always had a hunch that guy never knew what month it was.

CRACKED MAGAZINE wants to take this opportunity to thank Steve Allen for displaying a copy of the February issue of CRACKED on his TV show. . . . Mucho Gusto, Steve! (That's Spanish for, "Who stole my fern?)

COMPLETELY CRACKED

HAVE YOU A COMPLETE COLLECTION OF CRACKED PAPERBACKS?



Collectors everywhere — stamp collectors, tax collectors, and even garbage collectors—are gathering stacks of the **CRACKED** paperbacks. So get your copies of **COMPLETELY CRACKED, THE CRACKED READER** and **MORE CRACKED** today. Have fun while adding to our coin collection.

CRACKED PAPERBACKS
45 WEST 45th STREET, N.Y.C.

I enclose 40c ea. Please rush pocket-size

☐ COMPLETELY CRACKED
☐ MORE CRACKED
☐ CRACKED READER

Name.....

Address.....

City..... Zone.....

State.....

Election time is drawing near and the various parties are frantically searching for suitable candidates. We at CRACKED would like to nominate our own janitor, Sylvester P. Smythe for President. After all, who is better qualified than a janitor to CLEAN UP the mess in Washington, and introduce sweeping reform?

So hop aboard the CRACKED bandwagon as the BROOMOCRATIC PARTY shouts its approval of . . .

SYLVESTER FOR PRESIDENT

WHAT ARE SYLVESTER'S QUALIFICATIONS?

—He comes from America's first family of sanitation!

POPPA GUS SMYTHE
retired street cleaner

married 1918
HESTER DELANCEY
part-time cleaning woman

SYLVESTER
born 1925
Cracked Janitor

BENNY
born 1926
Sanitation Truck Driver

PATRICIA
born 1929
Laundromat Operator

STANISLAUS
Born 1933
Black sheep of the family—conivcted of littering, 3 times

MILTON
born 1936
Sewer Maintenance Man

married 1953
ETHEL CHLORIDE
Janitress

married 1950
PETER GURGLE
Laundryman singing waiter

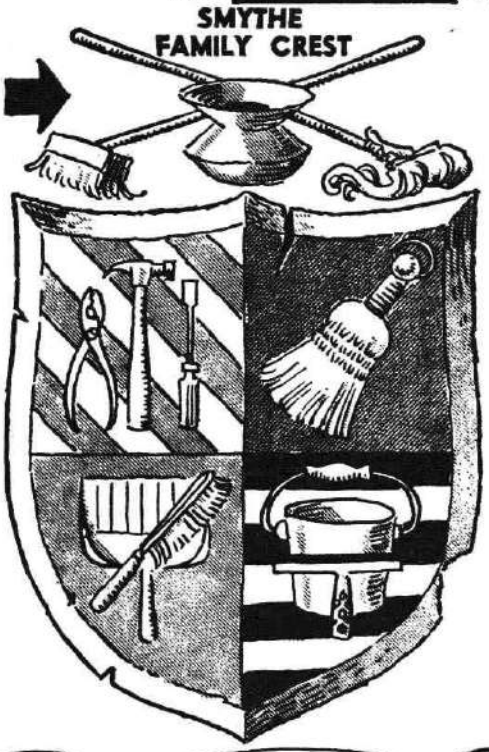
The Smythes are especially fond of Peter, the one member of the family in show biz. Peter also runs around with a bunch of Bon Vivants known as The Canarsie Cut-ups.

FRANKIE
born — 1952
SAMMIE
born — 1953
DEANO
born — 1951
JOEY
born — 1955
SHIRLEY
born — 1956
KHARMANN GHIA
born — 1957

MABELINE
born — 1956

SMYTHE FAMILY CREST

In 1961, the Smythes posed for this family picture. The members of the family are extremely close to each other . . . except when little Frankie is making crazy formulas with his toy chemistry set.



THE FAMILY THAT CLEANS TOGETHER... LEANS TOGETHER

POPPA GUS SMYTHE

Although retired, Poppa Gus still wields the No. 1 broom in the family. Rumors persist that Poppa Gus **cleaned up** in the wartime black market selling used mops.

BENNY SMYTHE

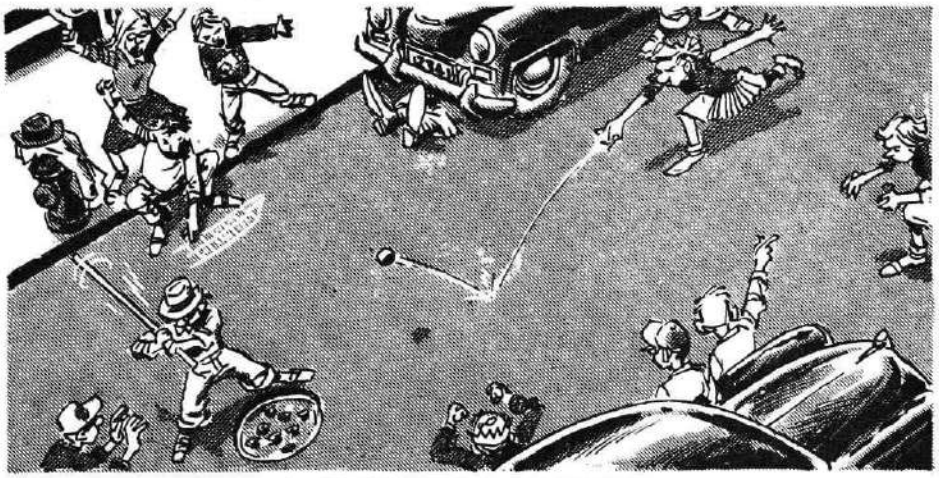
If Sylvester is elected, brother Benny is a cinch to get a cabinet post as the nation's first Secretary of Sanitation. In his more playful moments, Benny likes to spend time with his hobby—collecting antique garbage.

MILTON SMYTHE

The junior member of the family recently confessed to cheating on his Sewer Worker's Civil Service exam. However, the Smythes feel their family record is still **spotless** because of the **sterling** manner in which Milton came **clean.**

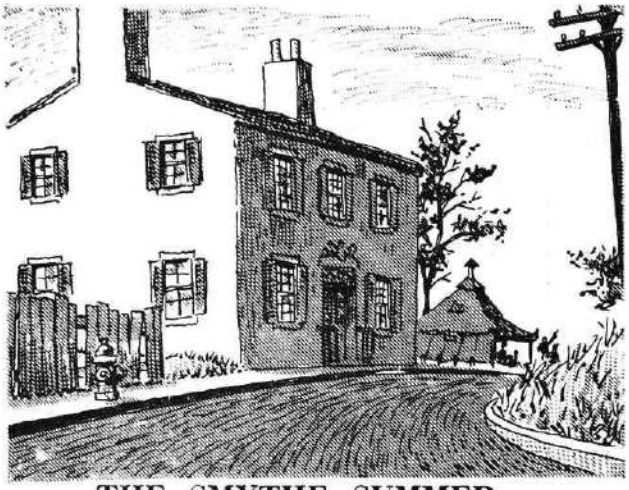
MABELINE, SYLVESTER'S NIECE

"I like animals, but not elephants or donkeys."



A SPORTING FAMILY

The Smythes are shown here indulging in their favorite pastime — stickball —A refined urban version of baseball.



THE SMYTHE SUMMER RESIDENCE AT GOWANUS EAST

The magnificent 18th century French decor mansion partially obscures the Smythe summer home —namely, that dilapidated tent in the background.

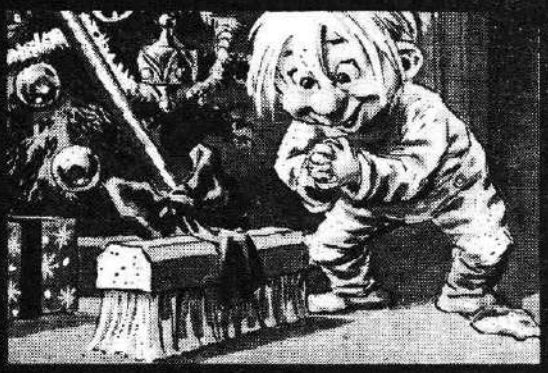
FUTURE FIRST LADY?

Sylvester is shown water-skiing with his fiancee, Gertrude Scrubb. "It was love at first sight," says Sylvester. "Her trim, broom-like figure swept me off my feet."

"Boy! I couldn't sleep last night!"

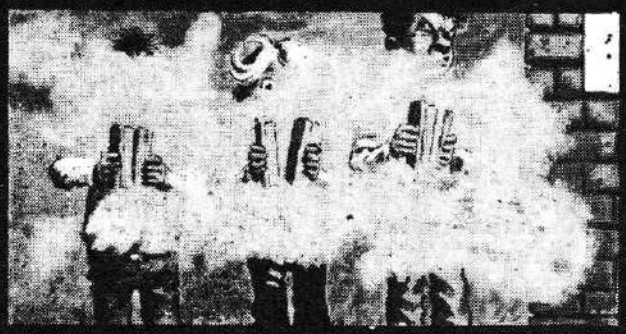
SYLVESTER'S YOUTH — OR UP FROM THE SEWERS, GARBAGE DUMPS AND MOPS

A proud father teaches his son the sanitation business from the bottom up.



Santa brings Sylvester his first Christmas present.

The best 1-2 punch in the history of Flatbush baseball: Homerun Hogan, ace clean up hitter and Sylvester, ace **clean-up** groundskeeper.



In school, Sylvester made quite a name for himself. He was Captain of the Blackboard Cleaning Squad and Chairman of the Wastebasket Emptying Detail.

For policing up all of Omaha Beach on D-Day, Pfc Smythe received the D.S.C. (Distinguished Sanitation Cross)

COURAGE IN CANARSIE — SYLVESTER BAITED BY REDS

This photo was taken in a section of Brooklyn where there is a heavy concentration of Cincinnati Red fans. Despite many pressures, Sylvester steadfastly refused to renounce his loyalty to the Mets.

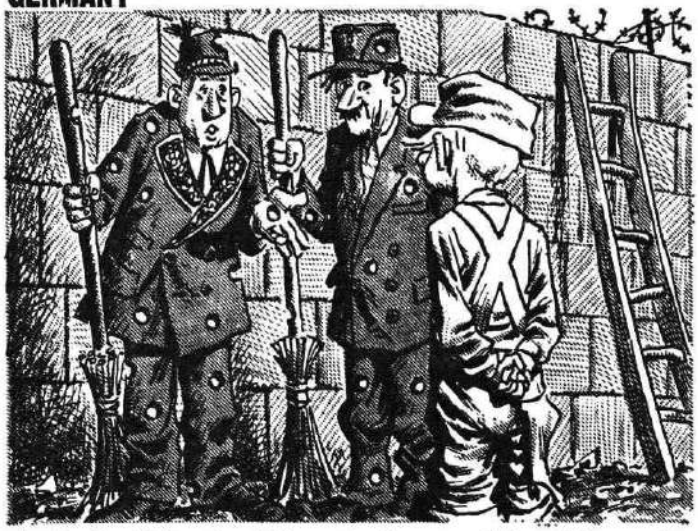
THE WORLD'S LEADING CUSTODIANS KNOW SYLVESTER

In nominating Sylvester P. Smythe as its candidate, the Broomocratic Party knows that it has a world figure who will whisk the party into power!

ENGLAND

Archibald Scourer, Royal Janitor, of Buckingham Palace, greets Sylvester and shows him the Crown's unique collection of jewel-studded custodial equipment.

GERMANY



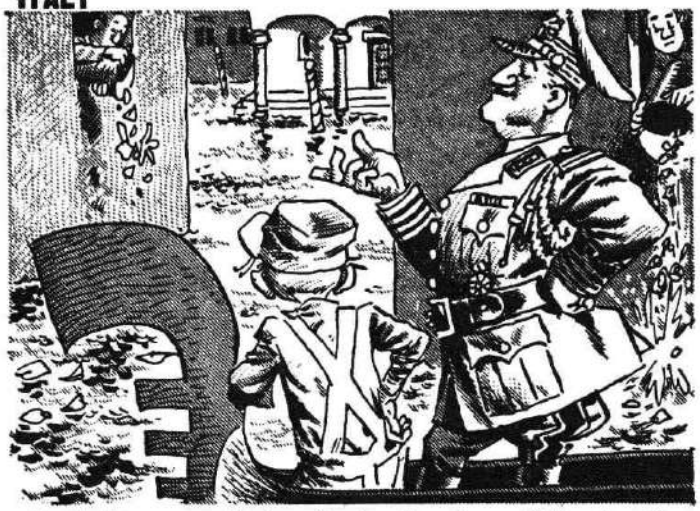
In Berlin, Sylvester listens to the special problems of freedom sweepers who have to swab up the Commie mess around the BERLIN WALL.

FRANCE

Sylvester shakes hands with Pierre Mire, originator of the plan to link all the sewers of common market countries.

Though neither spoke the other's language the two were able to communicate in the common language of sanitation engineers.

ITALY



Sanitation man, Enrico Garbagio, shows Sylvester the unusual garbage disposal system of Venice. This is the only city that uses submarines for garbage trucks.

RUSSIA

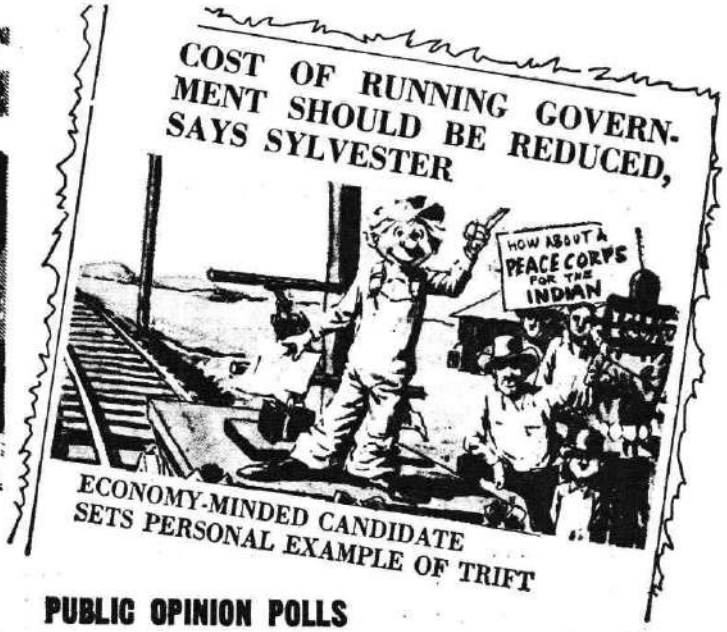
One of the most stirring news pictures of all time: Sylvester setting Communist janitors straight on the proper "free-enterprise" way of using a broom.

SYLVESTER'S CLEAN-UP CAMPAIGN FOR PRESIDENCY

BABY-KISSING

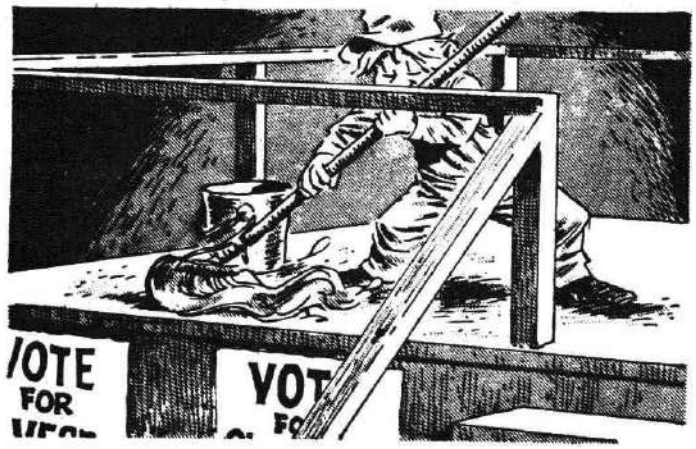
Clean government starts out with sterile baby-kissing.

WHISTLE-STOP CAMPAIGNING



SYLVESTER'S PLATFORM

It should be obvious to anyone that Sylvester stands for a clean, spotless platform.



PUBLIC OPINION POLLS

The polls clearly show that Sylvester has a wide margin over every other candidate.

"Whom would you rather see made President, Johnson or Sylvester?" (asked of die-hard Republicans)

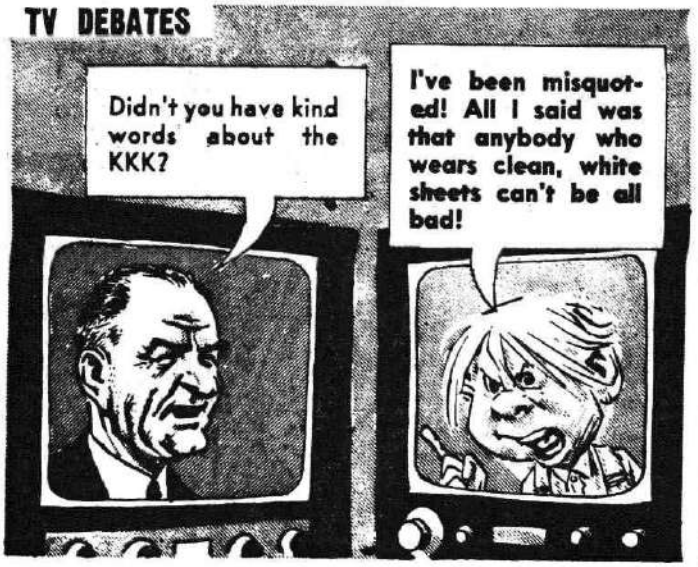
JOHNSON 3%

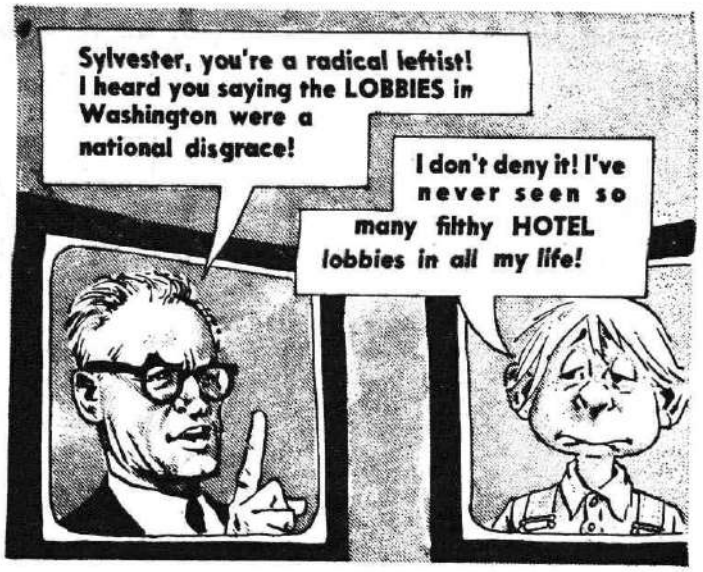
SYLVESTER 97%

"Whom would you rather see made President, Goldwater, Romney, Rockefeller, or Sylvester?" (asked of die-hard Democrats)

ROCKEFELLER 2%
ROMNEY 1%
GOLDWATER 3%
SYLVESTER 100%

TV DEBATES





IF ELECTED PRESIDENT, SYLVESTER PROMISES THE NATION THAT AMERICA WILL SWEEP AHEAD TO A CLEAN FRONTIER WITH HIS 10 POINT PROGRAM OF PURITY

SYLVESTER'S TEN POINT PROGRAM

1. **LITTERING**—An all-out war will be conducted against litterers, who will henceforth be known collectively as **The Smirch Society.**

2. **SPACE PROGRAM** — Expenses can be drastically reduced without impairing our space efforts . . . simply by eliminating the costly and messy ticker tape parades for Astronauts.

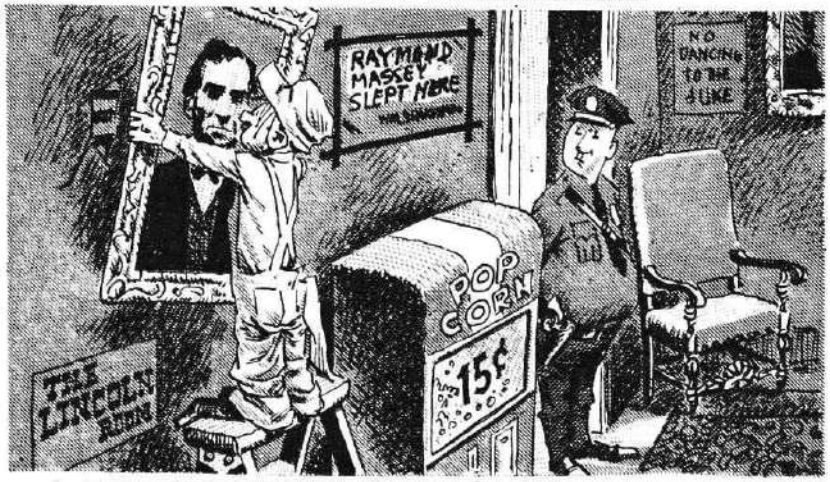
3. **EDUCATION**— The crisis in the nation's educational system will be resolved . . . by doubling each school's janitorial staff.

4. **CUBA**—All relations with Cuba will be severed, i.e. a **clean** break with the Castroites.

5. **NUCLEAR FORCE**—All our dirty bombs will be gotten rid of and substituted with **clean** bombs.

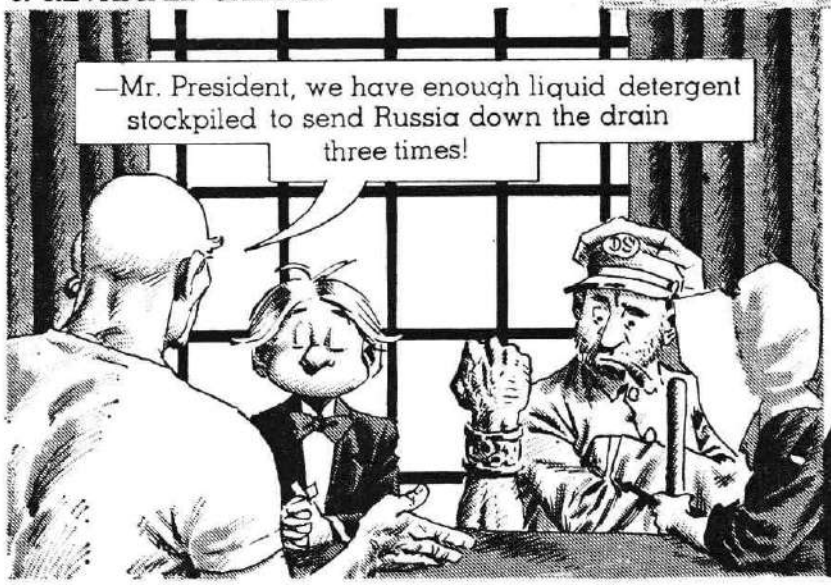
6. **VETERANS AFFAIRS**—Full support will be given to all veteran organizations, especially to the Veterans of KP Wars, and the Legion of Cigarette Butt Picker-uppers.

7. **REVAMPED WHITE HOUSE**—For the first time in history the White House will pay its own way. The President himself will do all of the maintenance.



8. **THE ORGANIZATION OF A PIECE CORPS**—An army of volunteers that will consider it their patriotic duty to deposit every piece of litter in trash cans.

9. **REVAMPED CABINET**



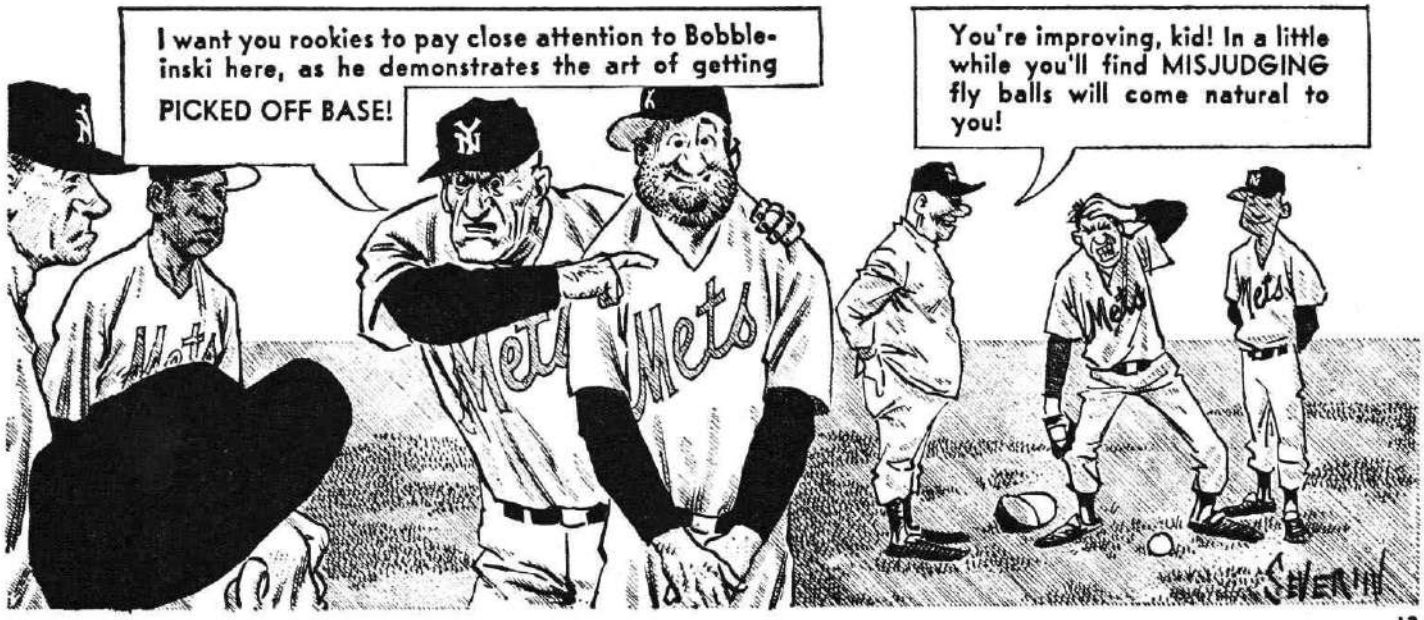
10. **PIN-POINT BUDGET BALANCING**—"The budget must come out **exactly** even. We don't want it in the **red,** and we certainly don't want our nice **clean** budget in the **black,** either."

"You ran into two doorknobs in the dark?"

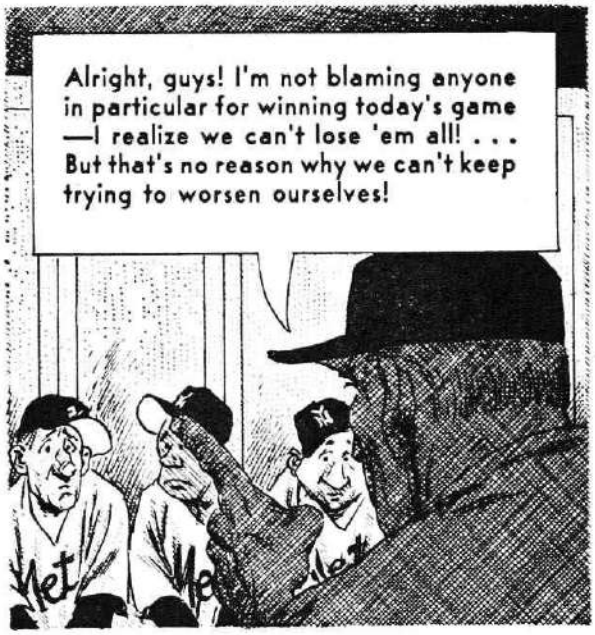
Last year, the New York Mets, a last place ball club, drew over a million in attendance. This strange phenomenon can only be explained by the fact that through the decades New Yorkers have become bored with the winning ways of the Yankees and are now relishing a new exotic experience—defeat!
What if they go on a winning streak? The fans may start staying away in thousands! Horrors of horrors then the Mets may have to train to lose. CRACKED now shows you. .

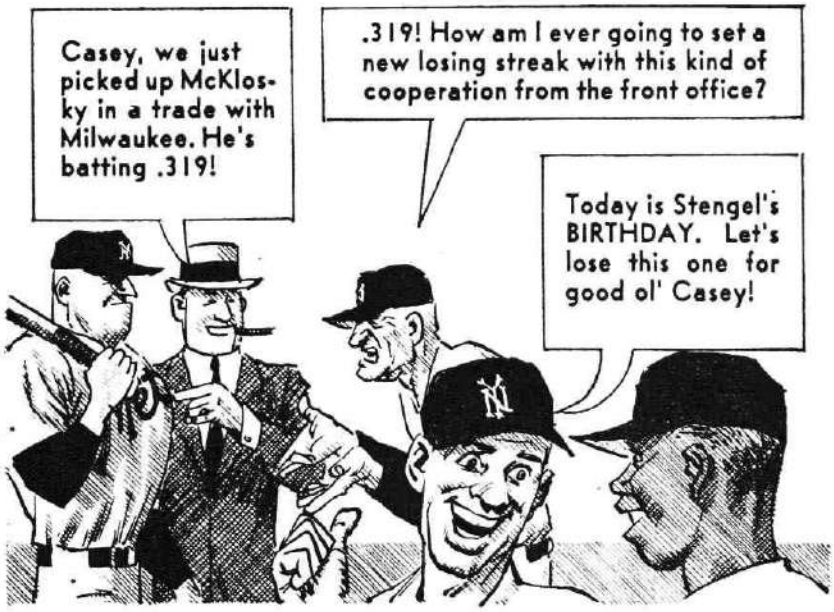
LOSERS CAN BE CHOOSERS

TO GET OFF TO A REAL SLOW START, THE MET MANAGEMENT WILL HAVE TO INSTILL THE PROPER LOSING ATTITUDE RIGHT AT SPRING TRAINING.



THE METS ARE ALWAYS UNDER TERRIFIC PRESSURE TO LOSE. THEY REALIZE THAT IF THEY SHOULD EVER START WINNING, THEIR FANS MAY STAY AWAY FROM THEIR GAMES.





EVEN AFTER THE METS ARE COMFORTABLY ENTRENCHED IN LAST PLACE THEY WILL NOT BE ABLE TO RELAX. THEY MUST THINK ABOUT LOSING NEXT YEAR AND THE YEAR AFTER . . . AS A RESULT, MET SCOUTS WILL HAVE TO BE ON THE ALERT FOR LIKELY PROSPECTS.

ingling
ros.

"LEFTY" CHUCKER DEMONSTRATES THE BOTTOM-NOTCH FORM THAT HAS MADE HIM A CONSISTENT 20

First off, you check catcher's signal.

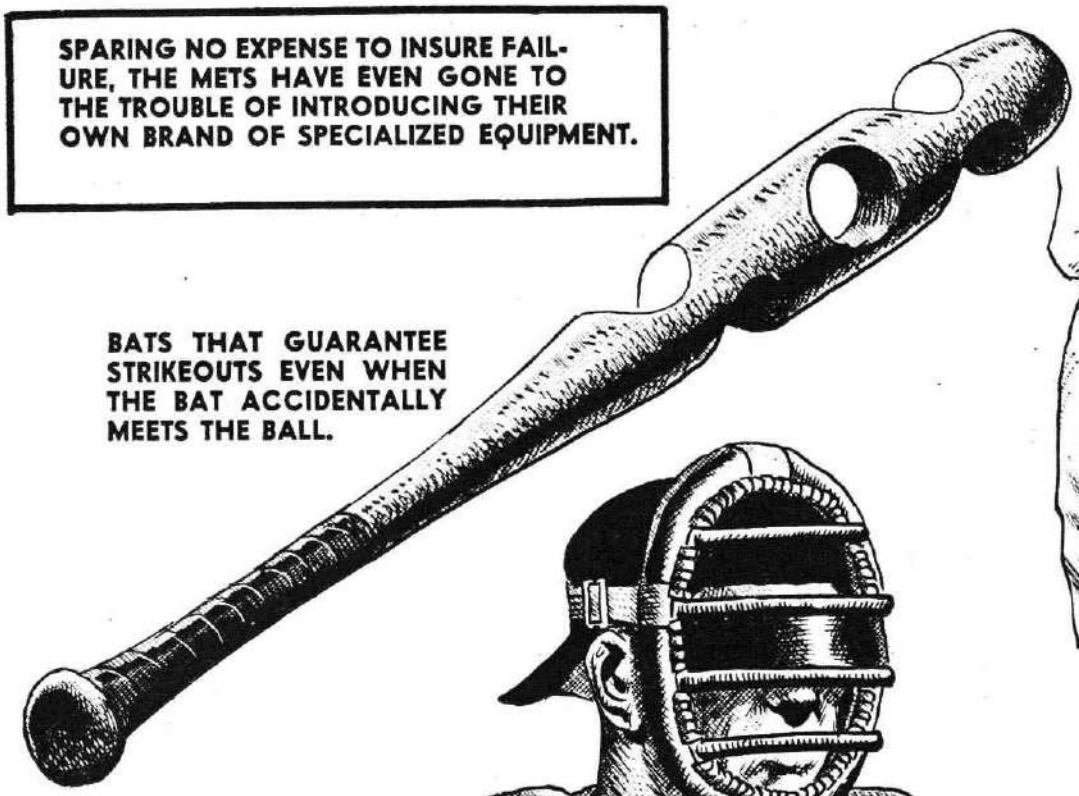
One finger means he's calling for a wild pitch, two is a home run ball, and three is a balk.

Before throwing, you check the runners on the bases—

. . . You never know when you'll have an opportunity to uncork one into left field.

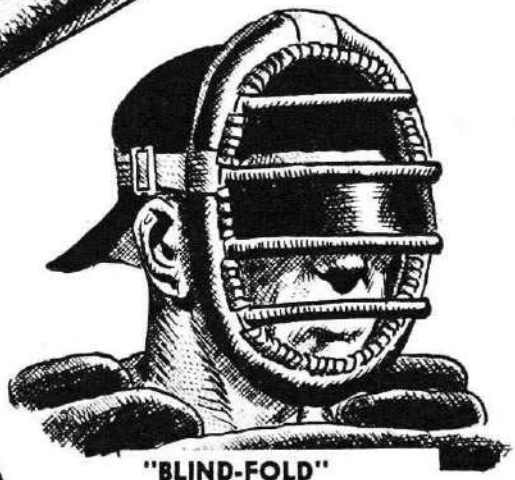
"I told you to pay the electric light bill!"

SPARING NO EXPENSE TO INSURE FAILURE, THE METS HAVE EVEN GONE TO THE TROUBLE OF INTRODUCING THEIR OWN BRAND OF SPECIALIZED EQUIPMENT.



BATS THAT GUARANTEE STRIKEOUTS EVEN WHEN THE BAT ACCIDENTALLY MEETS THE BALL.

TROUSERS WITH SLIPPERY SEATS FOR OVERSLIDING BAGS.



"BLIND-FOLD" CATCHER MASKS THAT CAUSE PASSED BALLS.

PAIR OF LEFT SHOES, INVALUABLE FOR THE PREVENTION OF BEATING OUT BUNTS.

GREASED GLOVES.

GAME LOSER FOR THE METS.

Next, you groove it right down the heart of the plate.

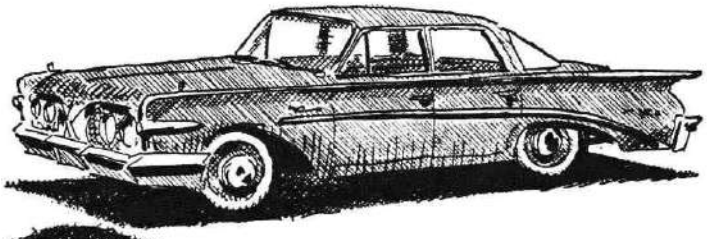
. . . Then comes the inner satisfaction from a job well done.

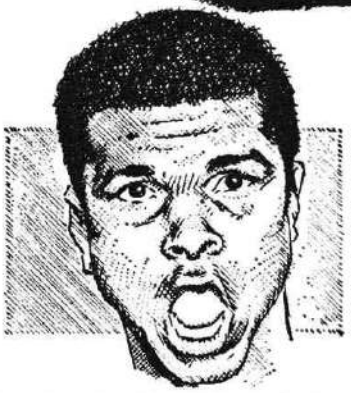
And finally you get the biggest thrill of all—a nice rewarding shower!

ALREADY THERE ARE SIGNS THAT THE COUNTRY AS A WHOLE IS GETTING FED UP WITH THE BIG WINNERS IN LIFE: THE YANKEES, THE FOOTBALL GIANTS, THE BUREAU OF INTERNAL REVENUE. . . . IT MAY BE JUST A MATTER OF TIME BEFORE THE NATION STARTS ADOPTING THE BIG LOSERS AS ITS FAVORITES. WHEN THAT HAPPENS YOU'LL BE SEEING . . .

AMERICA'S FAVORITE LOVERBOY:
EDDIE FISHER

AMERICA'S FAVORITE AUTO:
THE EDSEL





AMERICA'S FAVORITE POLITICIANS:
DEWEY, STEVENSON and NIXON

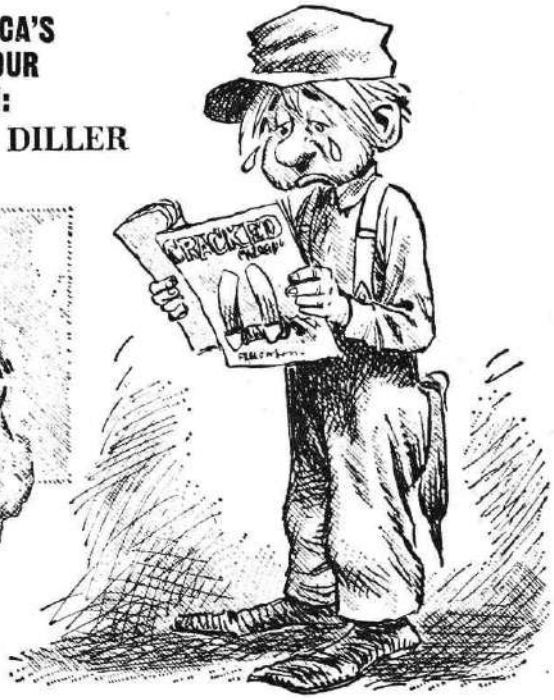
AMERICA'S FAVORITE BOXER:
FLOYD PATTERSON

AMERICA'S FAVORITE POET:
CASSIUS CLAY

AMERICA'S FAVORITE DISTRICT ATTORNEY:
HAMILTON BURGER

AMERICA'S GLAMOUR QUEEN:
PHYLLIS DILLER

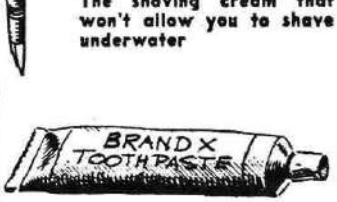
AMERICA'S FAVORITE HUMOR MAGAZINE:



AMERICA'S FAVORITE PRODUCTS:

The pen that does not write on greasy surfaces

The shaving cream that won't allow you to shave underwater

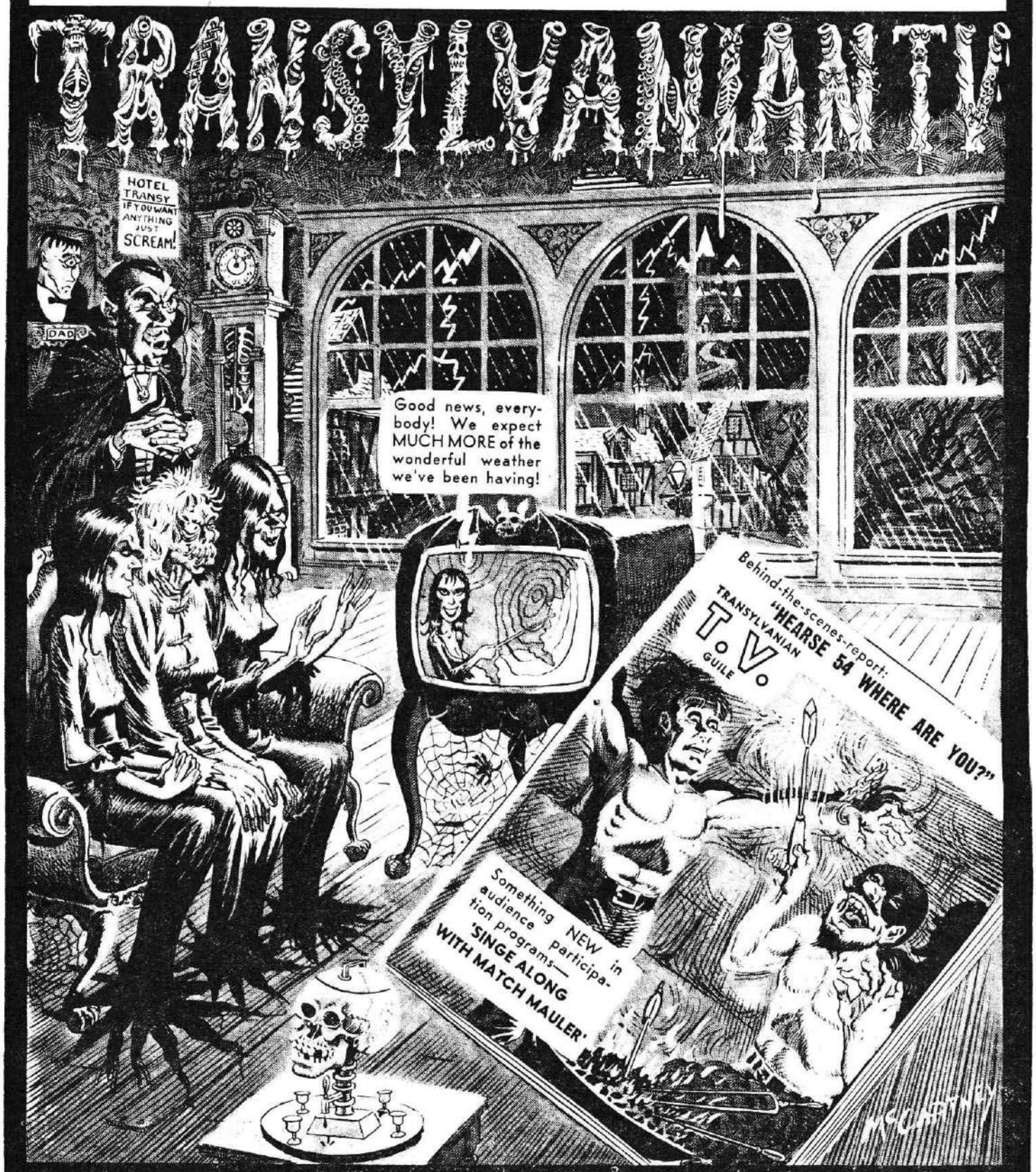


"Do you see the girl over there in the bikini?"

00 '53

TV SPOOKTACULAR DEPT.

WE RECENTLY SENT OUR ACE REPORTED TO TRANSYLVANIA (SERVES HIM RIGHT FOR ALWAYS COMPLAINING ABOUT HIS OVERDUE BACK-PAY). HE INTERRUPTED HIS NECKING SESSIONS WITH THE VAMPIRES LONG ENOUGH TO SEND US THIS FIRST-HAND REPORT (COMPLETE WITH HAND) ON. . . .



MOST OF THE PROGRAMS IN TRANSYLVANIA ARE PRETTY MUCH LIKE OUR OWN . . . WITH "SLIGHT" VARIATIONS. . .

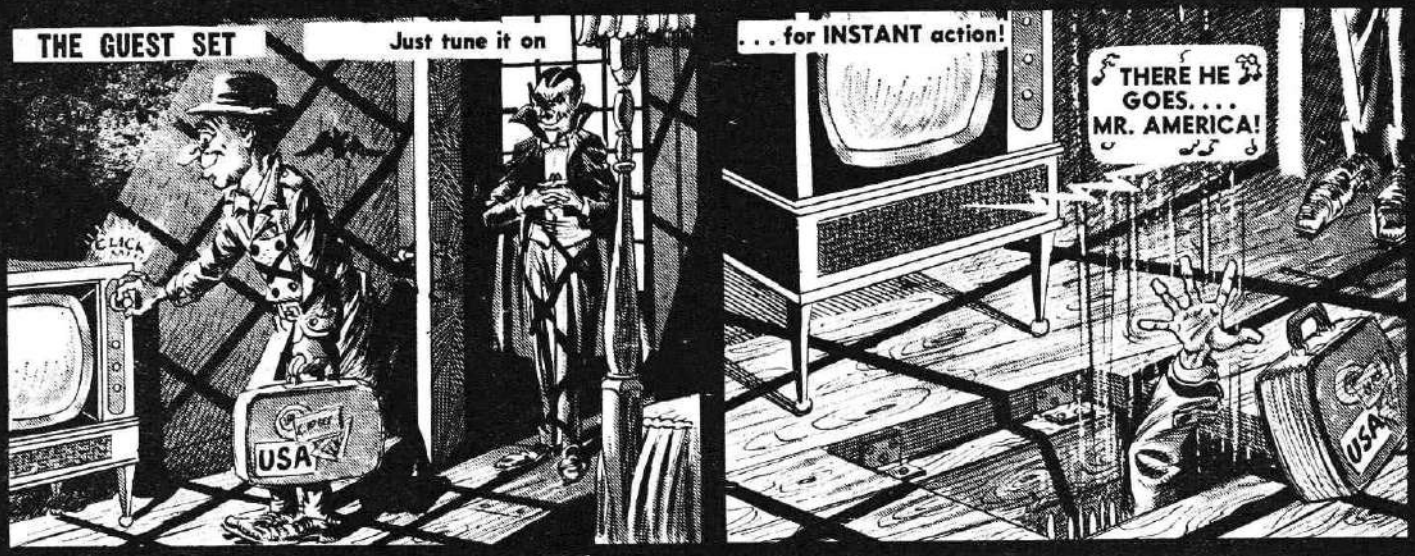
THE UNAPPROACHABLES with Mess as the undead Fed

COMMERCIAL TIME

As one might suspect, the favorite program in Transylvania is — "THE MIDNIGHT HORROR SHOW"

YOU CAN BE DEAD SURE . . .IF IT'S A

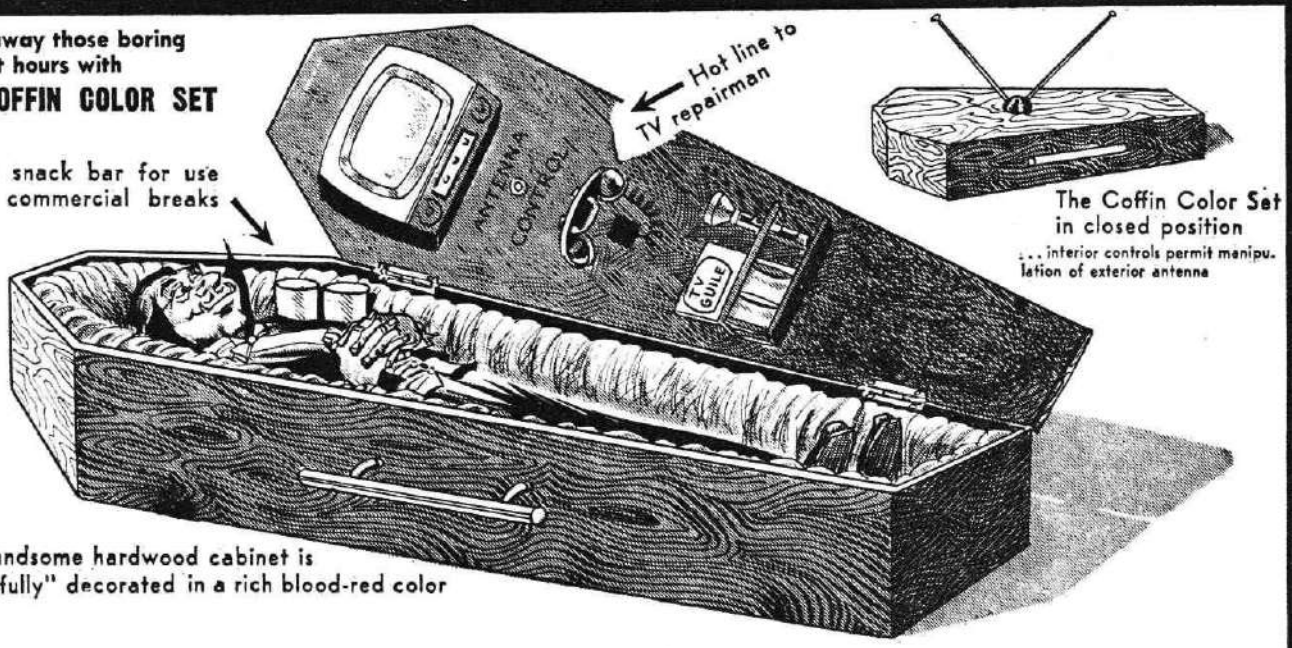
TRANSYLVANIA T.V. SET



While away those boring daylight hours with

THE COFFIN COLOR SET

Plasma snack bar for use during commercial breaks



The Coffin Color Set in closed position

. . . interior controls permit manipulation of exterior antenna

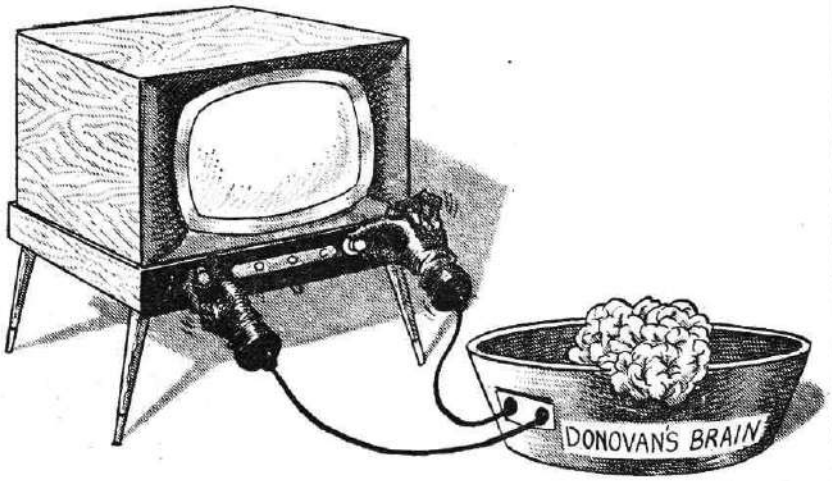
The handsome hardwood cabinet is "tastefully" decorated in a rich blood-red color

AT LAST!

THE VERY LATEST IN SCIENTIFIC WONDERS

THE COMPLETELY AUTOMATIC SET

self-tuning
self-selecting of channels
self-repairing



"Did you hear that spooky noise?"

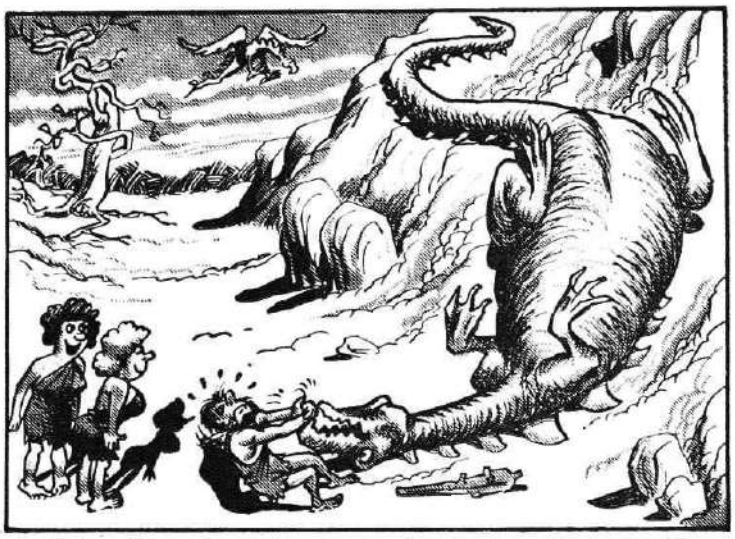
THAT WONDERFUL YEAR 1032 BC

1942 1819 1898 1903 1918 1923 1945

"Do you spell dinosaur with 4 or 6 legs?"

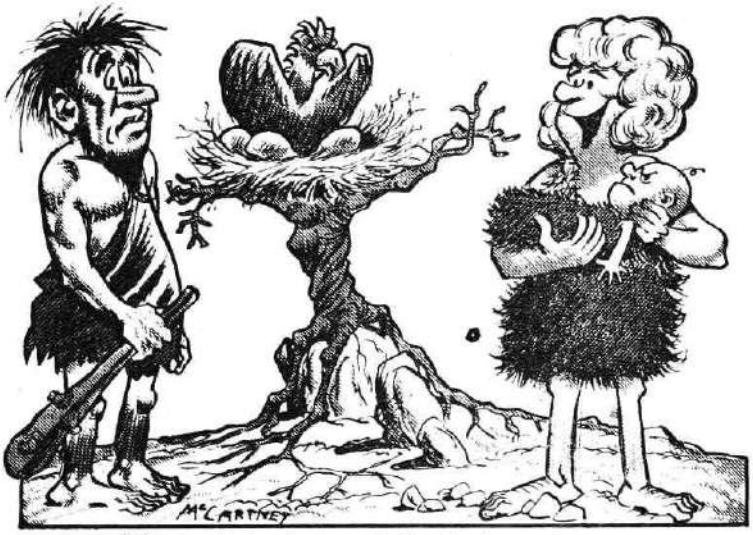
"Ignore him— He thinks he's a big wheel!"

"Sometimes I wish I never invented fire—
my wife is such a bum cook!"



"One thing about your husband, he's a good provider!"

"See, I didn't forget our wedding anniversary!"



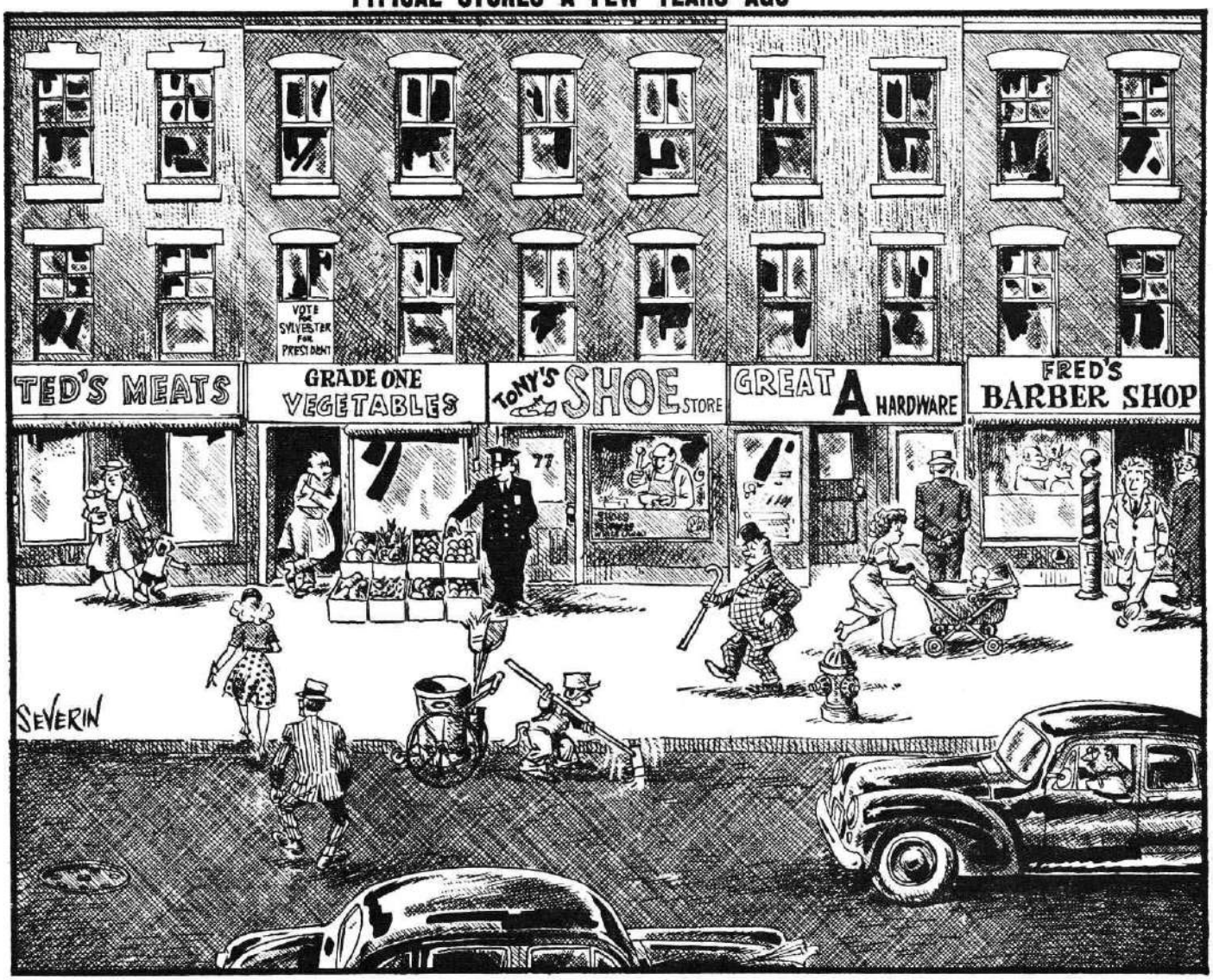
"Dear, Junior just said his first word,
'Nylon', what ever that means!"

WILL THE SHOPPING CART REPLACE THE HORSE-RADISH DEPT.

Remember years ago when if you wanted to buy a steak, five pounds of potatoes and a pair of shoes, you had to visit three stores? Not anymore, thanks to those new super, duper supermarkets. Today under one roof you can buy everything from soup to nuts and bolts. . . .

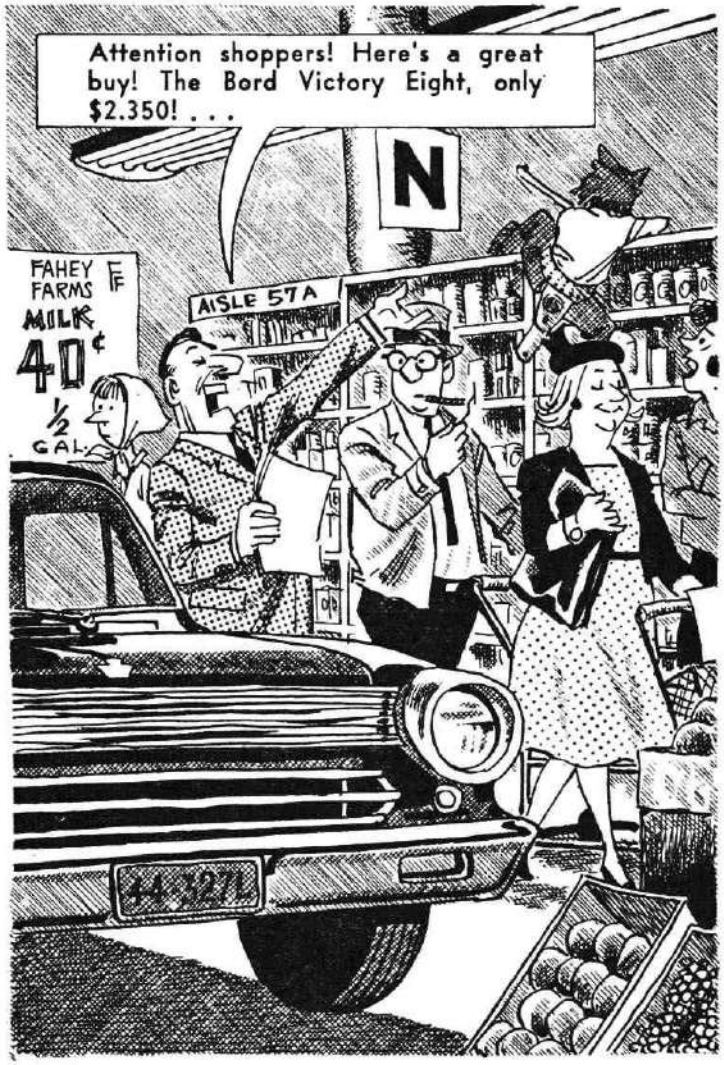
CRACKED TAKES A LOOK AT SUPERMARKETS

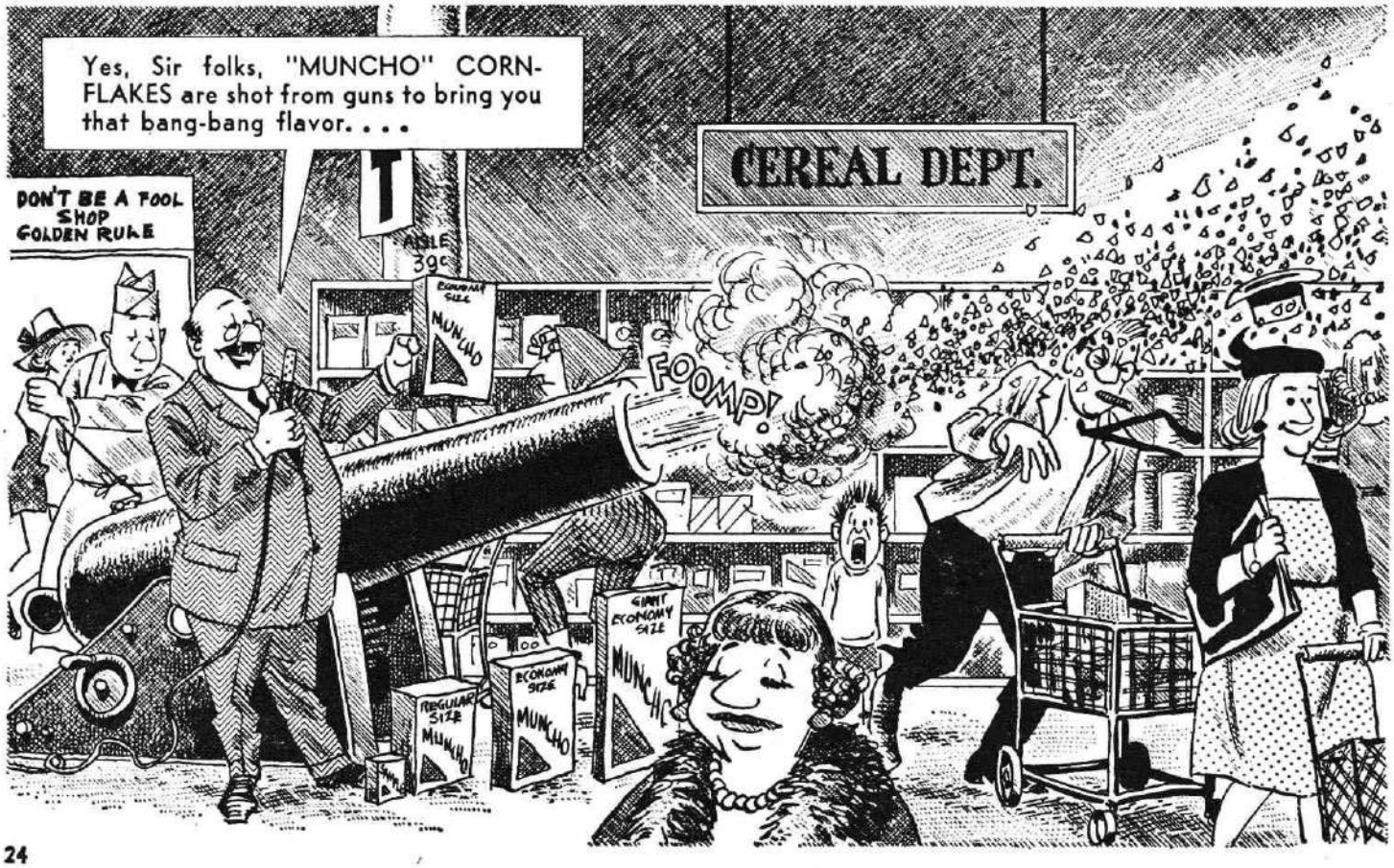
TYPICAL STORES A FEW YEARS AGO

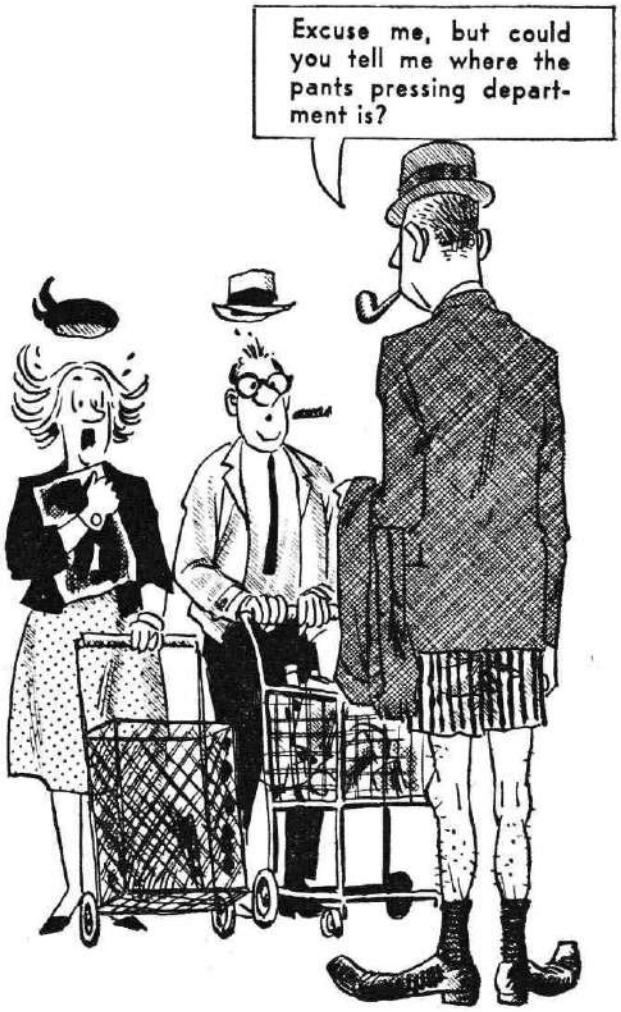


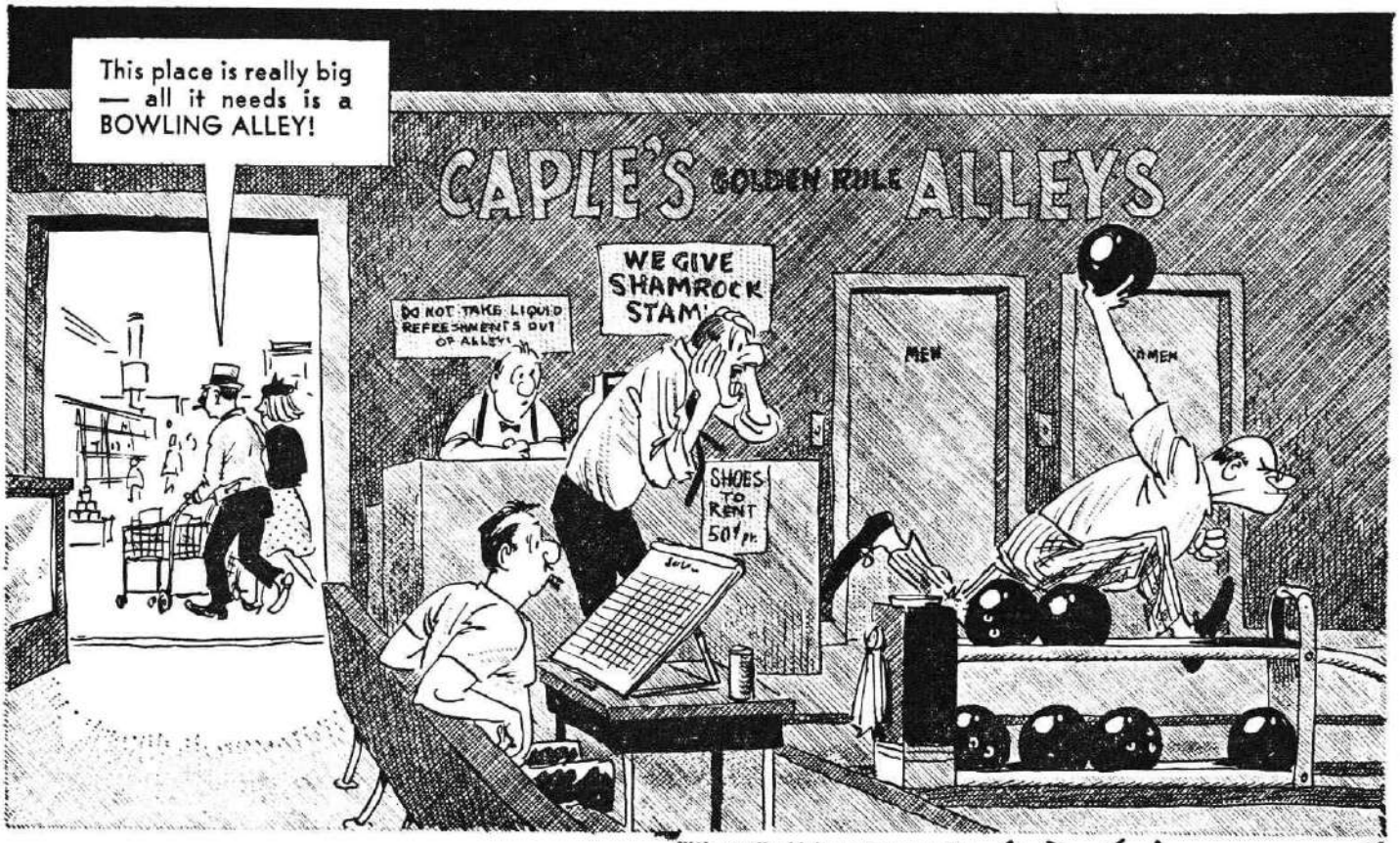
"Eyes right! . . . I said eyes right, Bently!"

This must be the frozen foods department!
WE GIVE SHAMROCK STAMPS
Z
AISLE 46B
Help! I have been lost in this store for five days — where's the exit? EXIT, EXIT!

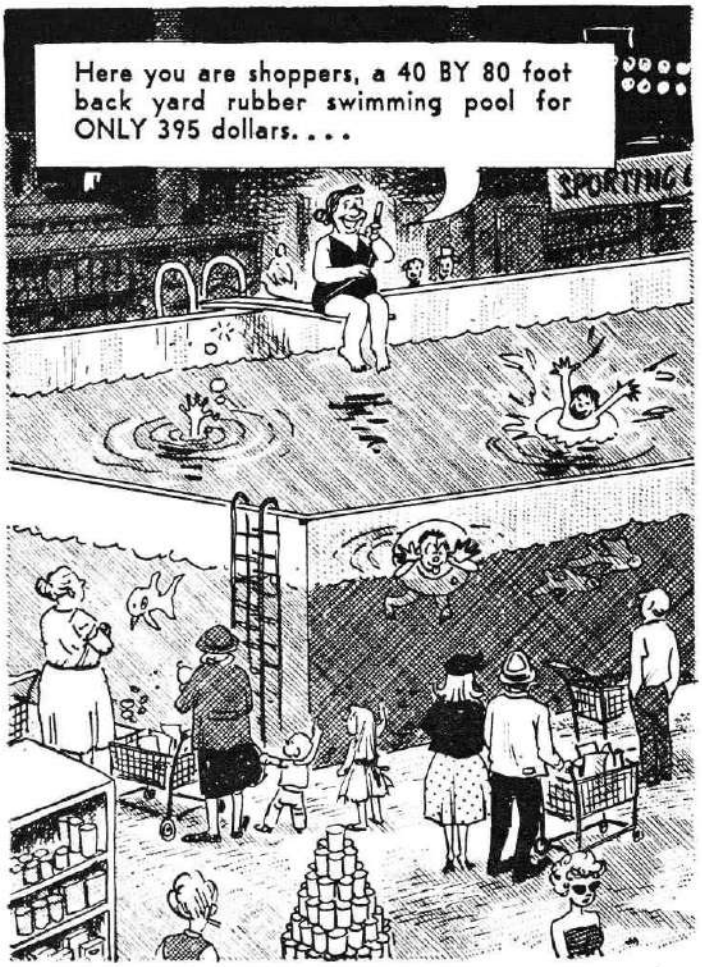

Attention shoppers! Here's a great buy! The Bord Victory Eight, only $2.350! . . .
N
FAHEY FARMS MILK 40¢ ½ GAL.
AISLE 57A


Yes, Sir folks, "MUNCHO" CORNFLAKES are shot from guns to bring you that bang-bang flavor. . . .
CEREAL DEPT.
DON'T BE A FOOL SHOP GOLDEN RULE
T
AISLE 39C
ECONOMY SIZE MUNCHO
FOOMP!
GIANT ECONOMY SIZE MUNCHO
ECONOMY SIZE MUNCHO
REGULAR SIZE MUNCHO

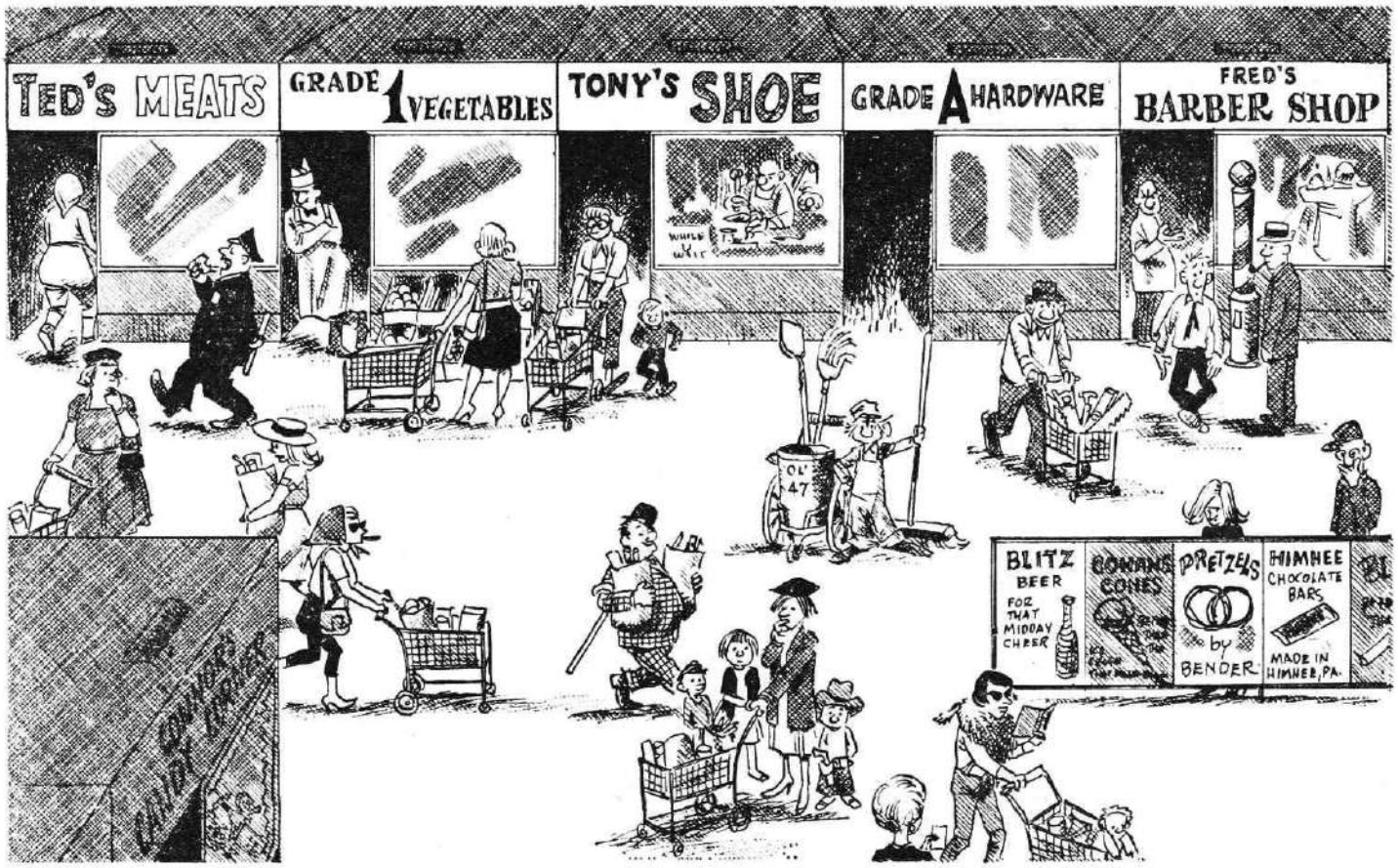




"It's really high up here on the Empire State Building—isn't it?"



CRACKED sees the time soon when the supermarkets will become so large they will have to break down their departments even more. This is how it will look.

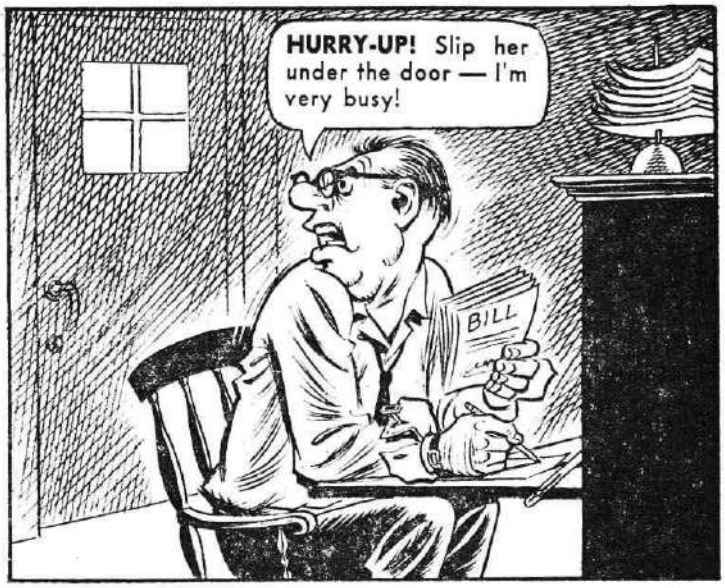


HURRY-UPS!

Sarge is pinned under a jeep!

HURRY-UP! Here's a great time to ask him for a three day pass!

Mr. Bently! A steam roller rolled over your wife!


HURRY-UP! Slip her under the door — I'm very busy!
BILL

Sheriff! Sheriff! The Indians are setting fire to the covered wagons!
YORE NOW ENTERIN DODGE CITY

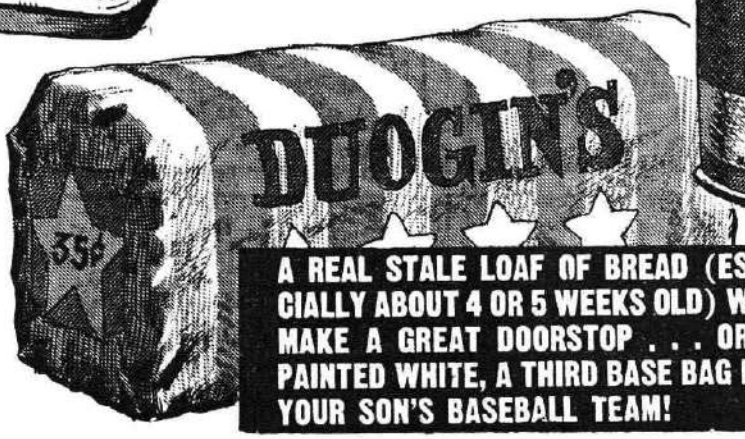
HURRY-UP and get my camera — I can sell the pictures to the Dodge City Times!
YORE NOW ENTERIN DODGE CITY
McARTNEY

Ever read those newspaper household hint columns? Makes you pretty sick in the stomach, eh? CRACKED's new household editor, Elizabeth Crumbwell has been going over many of them and claims the big advice they all seem to give their readers is . . .

DON'T THROW AWAY ANYTHING!

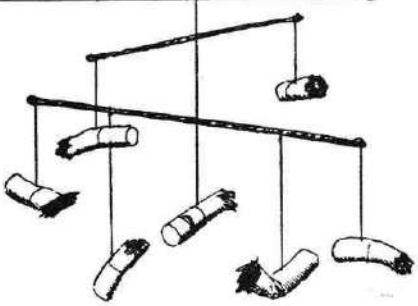
A USED TV DINNER TIN FOIL PLATE WILL MAKE A WONDERFUL BIRDBATH OR A HOCKEY RINK FOR MIDGETS. (JUST ADD WATER AND FREEZE)

OLD BEER CANS, IF PAINTED A BRIGHT COLOR AND THE HOLES ON THE TOP ARE MADE BIGGER, CAN BE TURNED INTO CHARMING ASH TRAYS. . . .



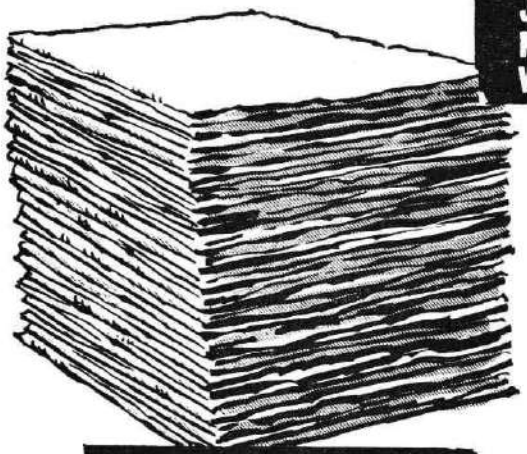
A REAL STALE LOAF OF BREAD (ESPECIALLY ABOUT 4 OR 5 WEEKS OLD) WILL MAKE A GREAT DOORSTOP . . . OR IF PAINTED WHITE, A THIRD BASE BAG FOR YOUR SON'S BASEBALL TEAM!

CIGARETTE BUTTS WITH PIECES OF WIRE RUNNING THROUGH THEM MAKE VERY MODERN LOOKING MOBILES. OR JUST BREAK OPEN THE FILTERS AND MAKE YOUR OWN MATTRESS!

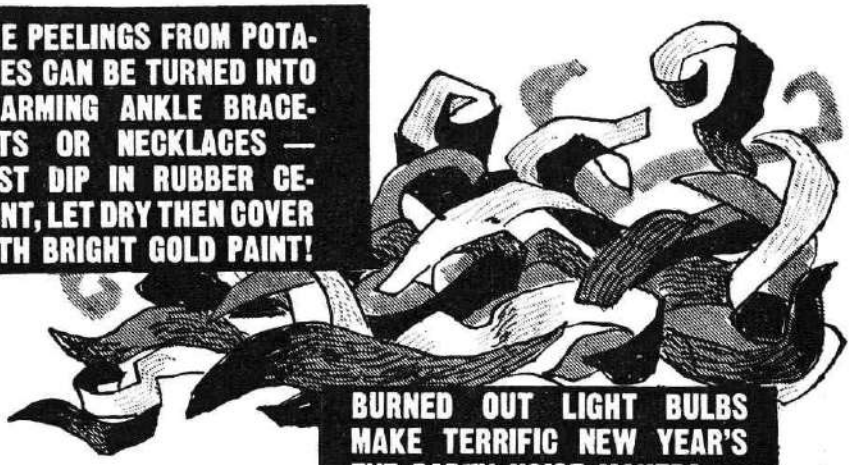


SODA OR BEER BOTTLE CAPS NAILED ON A 3 x 4 FOOT BOARD MAKES A FINE TRAY FOR SERVING THOSE TINY CANAPES AT A PARTY . . . ALSO GREAT FOR CLEANING YOUR MUDDY FEET ON.

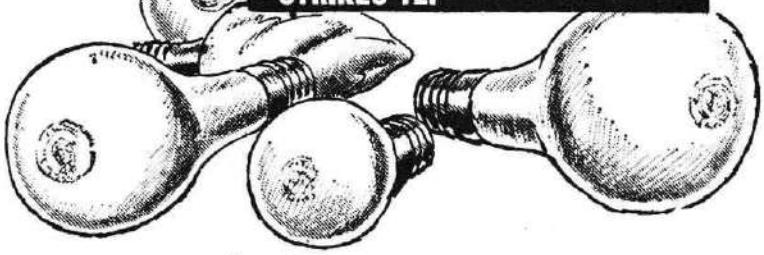
OLD COPIES OF NEWSPAPERS MAKE WONDERFUL SEAT COVERS, PAPER HATS FOR THE KIDS OR SPITBALLS.



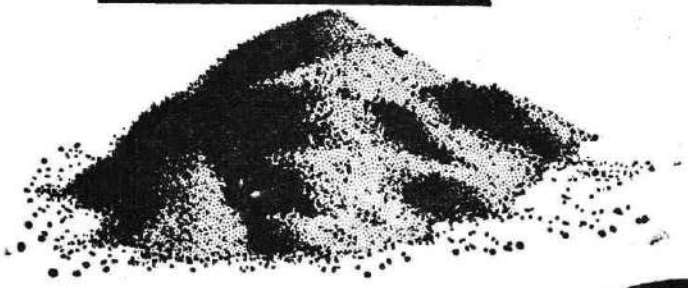
THE PEELINGS FROM POTATOES CAN BE TURNED INTO CHARMING ANKLE BRACELETS OR NECKLACES — JUST DIP IN RUBBER CEMENT, LET DRY THEN COVER WITH BRIGHT GOLD PAINT!



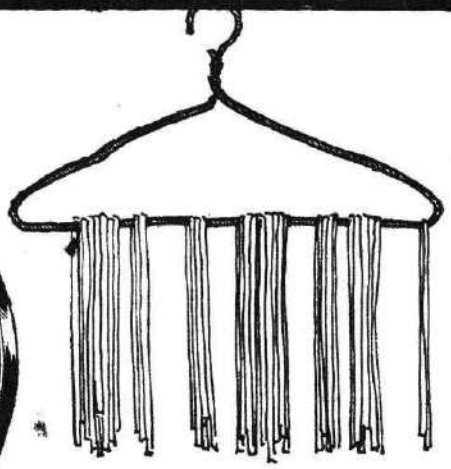
BURNED OUT LIGHT BULBS MAKE TERRIFIC NEW YEAR'S EVE PARTY NOISE MAKERS — JUST THROW AGAINST THE WALL WHEN THE CLOCK STRIKES 12.



A ROUND 50 POUNDS OF USED COFFEE GROUNDS IF SPREAD IN THE LIVING ROOM WILL MAKE A FINE SLIDING PIT FOR YOUR SON TO PRACTICE HIS BASEBALL SLIDING.



BENT CLOTHES HANGERS CAN BE USED TO DRY OUT COOKED STRANDS OF SPAGHETTI.



EMPTY TOOTH PASTE TUBES WHEN FLATTENED OUT AND WELDED TOGETHER CAN BE MADE INTO A CHARMING END TABLE, TV ANTENNA OR FOLDING BED.

BROKEN PHONOGRAPH RECORDS MAKE SWELL SERVICE TRAYS FOR SLICES OF PIZZA OR CAN BE MADE INTO SNAPPY COASTERS FOR LARGE GLASSES OF BEER.

USED TEA BAGS IF PLACED IN THE FREEZER COMPARTMENT OF YOUR REFRIGERATOR LONG ENOUGH, MAKE DANDY BOOK MARKERS OR WATCH FARBS FOR RICH WAITERS.

"Look how high that balloon is, dear!"

Nothing captures the old world charm like the Mexican bullring! Old world charm like the Spanish inquisition, Malmedy massacre, and gas chambers.

EASY, EXCITING WAY TO EARN MONEY IN BEAUTIFUL MEXICO

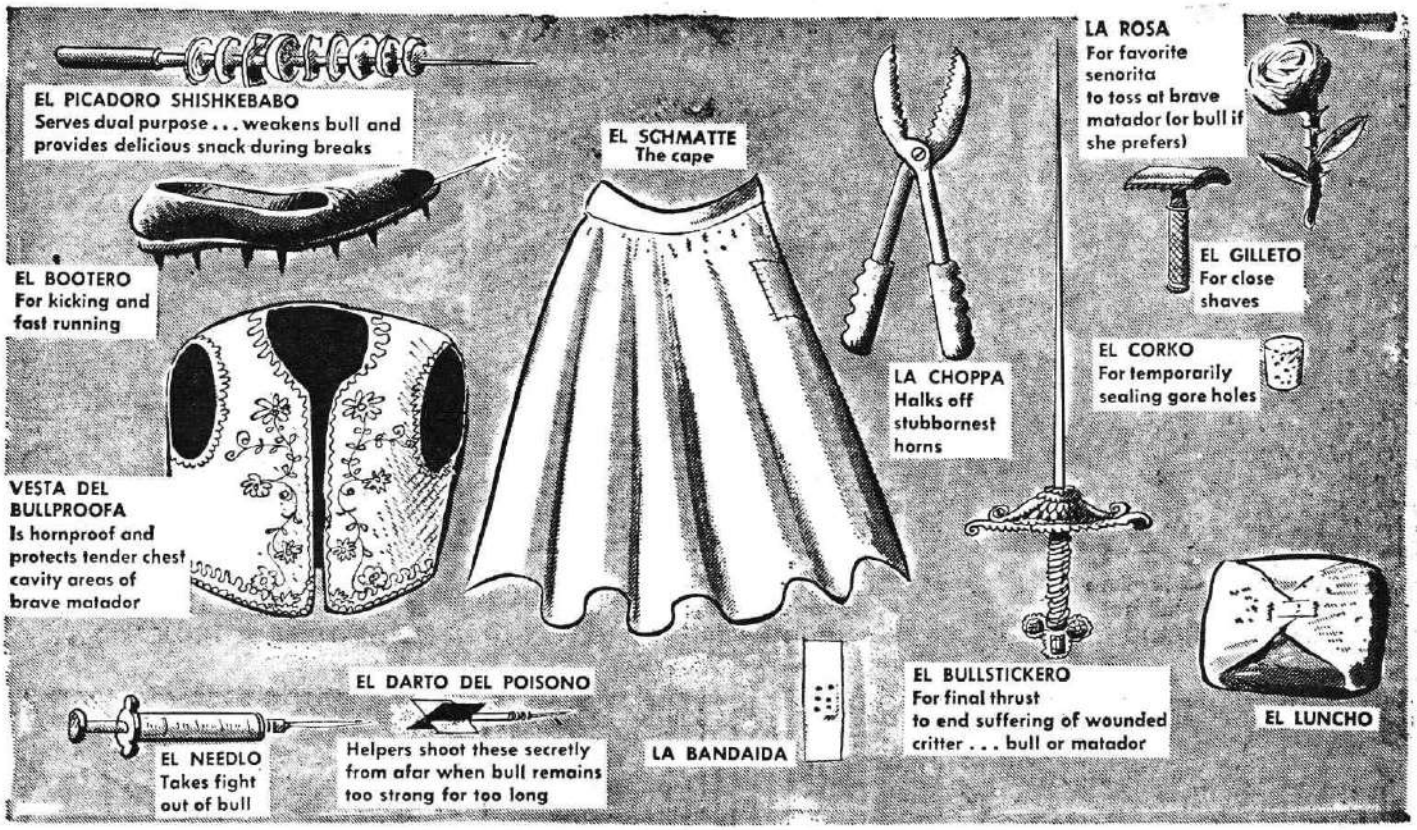
Every year more and more Americans head Southward to pick up easy money. Mexicans, who ordinarily hate Americans, actually welcome them into the bullring with open arms. They also carry them out of the bullring in open arms, gaily singing the hauntingly beautiful "El Gringo Esta Kaputa." So get with it, you guys and gals . . . the gold is running like blood in them thar bull rings.

"I love it," says Melba Qvetch, former homemaker, "I useta take a beatin' like dis from my hubby for nothin'. . . now I get paid for it . . . wow!"

"I sat counting the days while slowly dying of boredom at the old folks home. Now I don't have to count, it can happen any second," said the late Lucifer Lo.

"They thought I was too small, but I showed 'em" says Vahntz Lillippt, "My secret is dipping my sword in a bit of deadly poison."

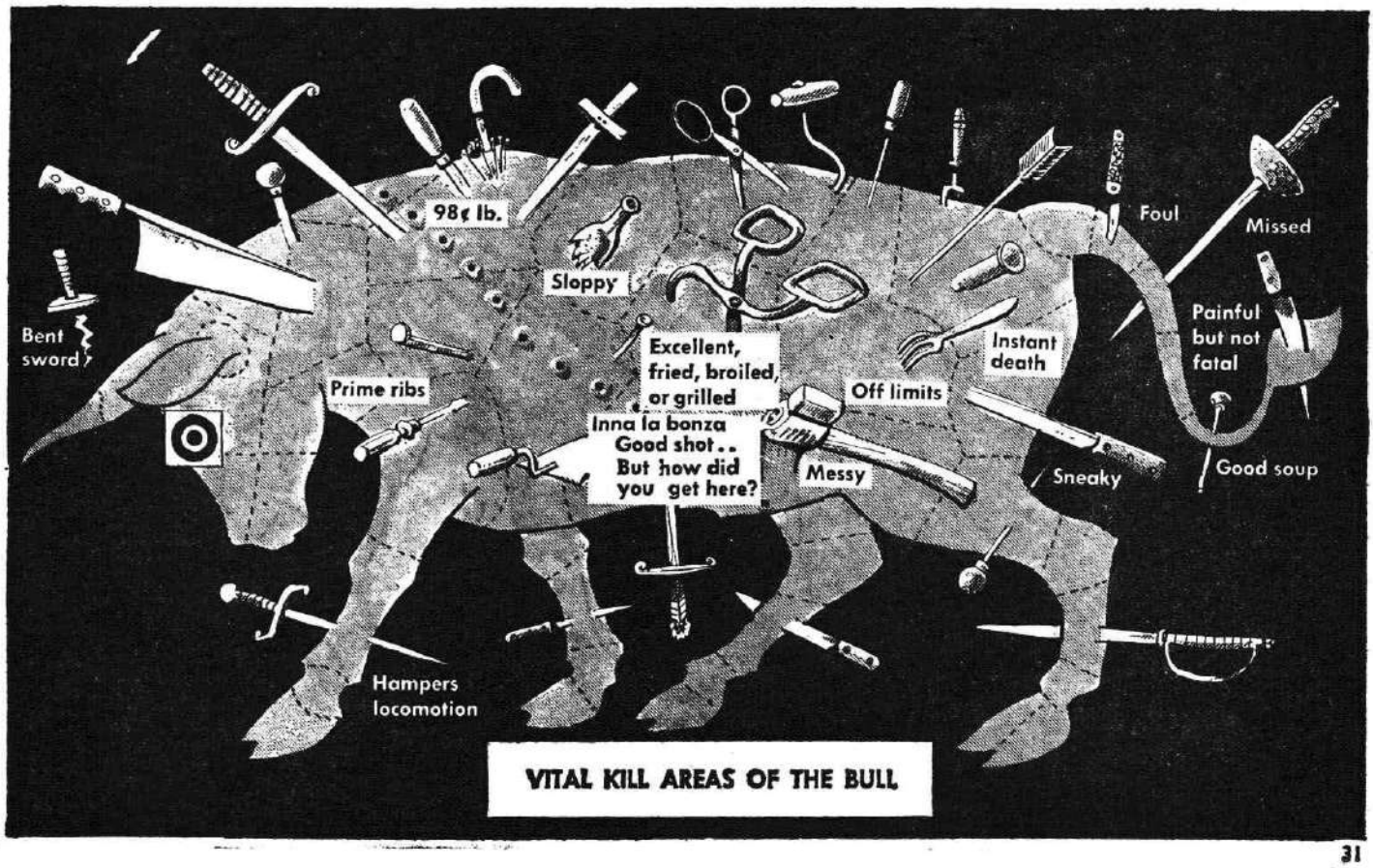
"How do you like your job as a movie monster, Ivan?"



EQUIPMENT NEEDED FOR EXPERT BULLFIGHTING

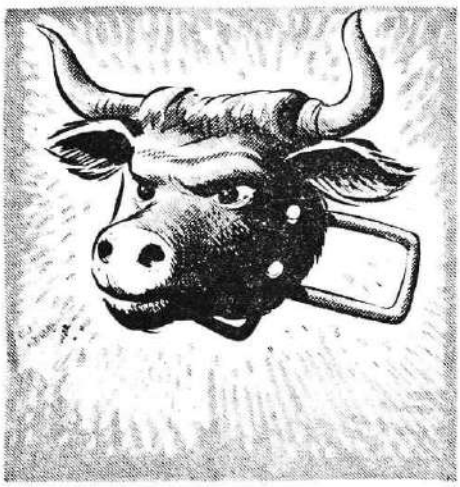
Killing a bull is no simple matter. You don't just walk up like a slob and start hacking away at the poor beast. Bullfighting is an art. The bull must be dispatched properly and ceremoniously. The matador must be correctly dressed and armed according to tradition (see above). Also, it is important HOW to kill the bull. Properly, he must be teased and taunted till exhausted. Then a few things stuck in vital areas further sap his strength. When he is almost dead on his feet, the final thrust is made. A good job will bring from the fans the highest awards—an ear, both ears, the tail. A poor job will bring to the mafador other parts of the bull's body. A real sloppy performance will bring to the matador the whole bull—thrown at him.

So be neat, future bullfighters of America.



VITAL KILL AREAS OF THE BULL

TRAINING . . . CAN BE DONE AT HOME, SIMPLY, INEXPENSIVELY



You will need a make believe bull to practice on—this is known as EL BULLHEADO

EL BULLHEADO is handled by the hardworking, unsung hero you get to assist you. He is called, EL SUCKEROO.

Now you are ready to practice thrilling techniques such as EL PASSO DEL INSTANTO MORTO . . .

. . . the spinetingling PASSO VERONICA DE LOS CRUSHED BONAS . . .

. . . and best of all . . .

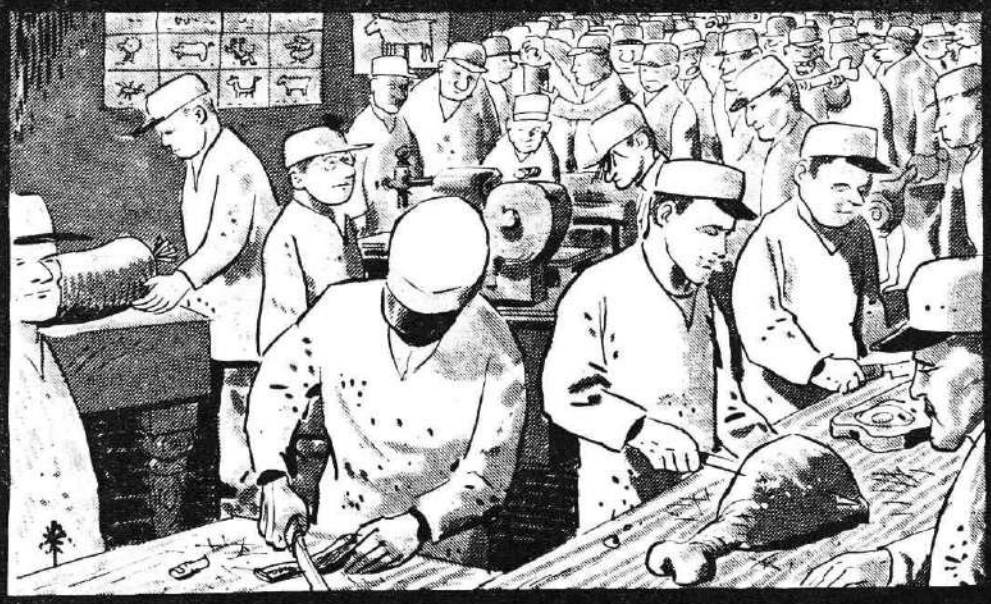
. . . the ever popular PASSO EL STIKKIMEN GUTSO!

After killing your first bull you'll want to take this course

LEARN MEAT CUTTING

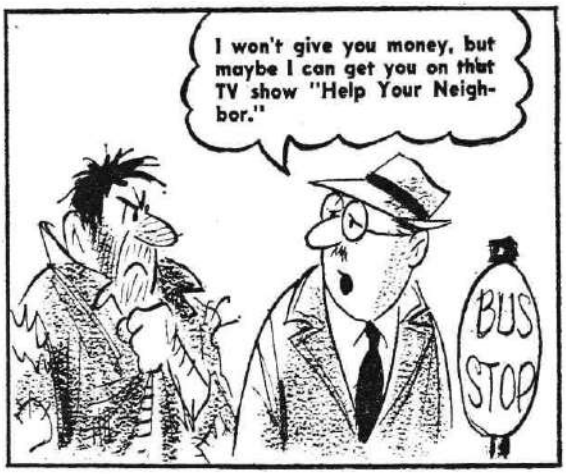
Mail coupon to:

Nauseating School of Meating
Send me stuff to practice on
Name
Address



When the average person is walking along the street and a bum hits him with a hard luck story, the guy feels like a heel if he doesn't give him a dime or twenty cents. . . . CRACKED now offers its readers a few tips on how to cope with hard luck stories. . . .

HARD-LUCK STORIES and how to HANDLE THEM



"How's your hang-over, Gus?"

AMAZING

LIFE'S SECRETS REVEALED BEFORE YOUR EYES!

INSTANT LIFE

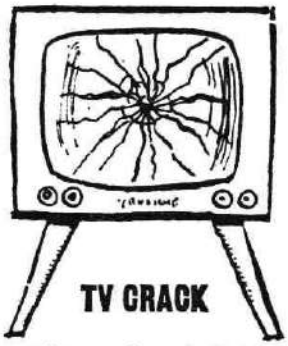
Enjoy hours of scientific fun and fascination. Simply drop magic "Instant Life" powder into ordinary tap water and watch it spring mysteriously into life! See tiny, frolicsome Baby Sea Monkeys grow and thrive. Educational entertainment for all ages. $1.00

SPOOK HAND

Natural - looking rubber hand with painted nails. Fastened to closet, bath room or car doors produces a startling eerie effect! $2.00

MELTED ICE CREAM

Ooey-gooey! Who left this mess on the living-room rug? The perfect practical joke in heavy plastic. $1.00

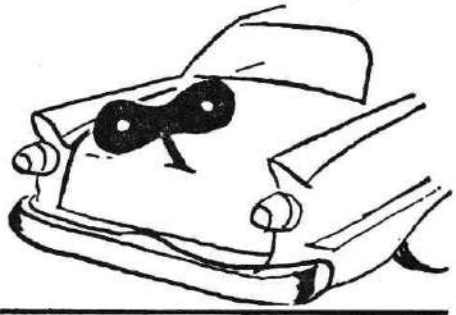


TV CRACK

Special to readers of CRACKED. A false crack for the family TV screen that might be plastered by Sylvester himself! $1.00

JUMBO KEY

Attach the jumbo imitation key to any thing to get laughs wherever you go. A fun-riot on pint-size foreign cars. Stick with sturdy rubber suction cup. $2.0



FAKE FAUCET

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get laughs galore attaching it to your desk, a fireplace log, etc. $2.00

CRACKED FUN SHOPPE
45 West 45th Street
New York 36, N.Y.

I enclose $..... for:

.....Instant Life .....Melted Ice Cream
.....Jumbo Key .....TV Crack
.....Fake Faucet .....Spook Hand

Name.....

Address.....

City.....Zone.....

State.....

Many people who attend a sporting event have a difficult time understanding the referee's signals. For instance when a football referee grabs his left wrist with his hand it means a player was caught holding his opponent. Penalty: 15 yards. . . . CRACKED now offers its readers a simple guide so they can have more enjoyment when they watch a sporting contest.

HOW TO UNDERSTAND SPORTS OFFICIALS' SIGNALS

This signal indicates referee has spotted his blonde girl-friend in the stands or he just noticed the TV camera is on him.

This signal indicates referee got loaded in the locker-room before the game. . . . You may be sure there will be a lot of time outs while he runs to the side lines for a couple of belts.

This signal indicates referee is a big, slob show-off. . . . He didn't spot any fraction of the rules, but he wants all the fans to see him. When he does see a rule violation, he shoots off Roman candles and turns purple.

"Don't you think you're using too much eye make-up, dear?"

BASEBALL

This signal indicates umpire called the runner safe or else he has cracked-up and now thinks he's a bird and is trying to fly south for the winter.

This signal indicates umpire says the runner is out. But on second thought maybe he's hitching a ride home. . . . Could be he's shaking up the dice for his next roll. To be honest, this is a hard signal to figure out.

This signal indicates umpire just tripped over second base. Proving what many fans have known for years that all umpires need glasses or a seeing-eye dog. . . . Umpire will get up and dust himself off and throw the next player out of the game who looks at him and smiles.

BASKETBALL

This signal indicates referee threw his right arm out of place on a call for "traveling" . . . referee will not leave the game. He has a large bet on this contest.

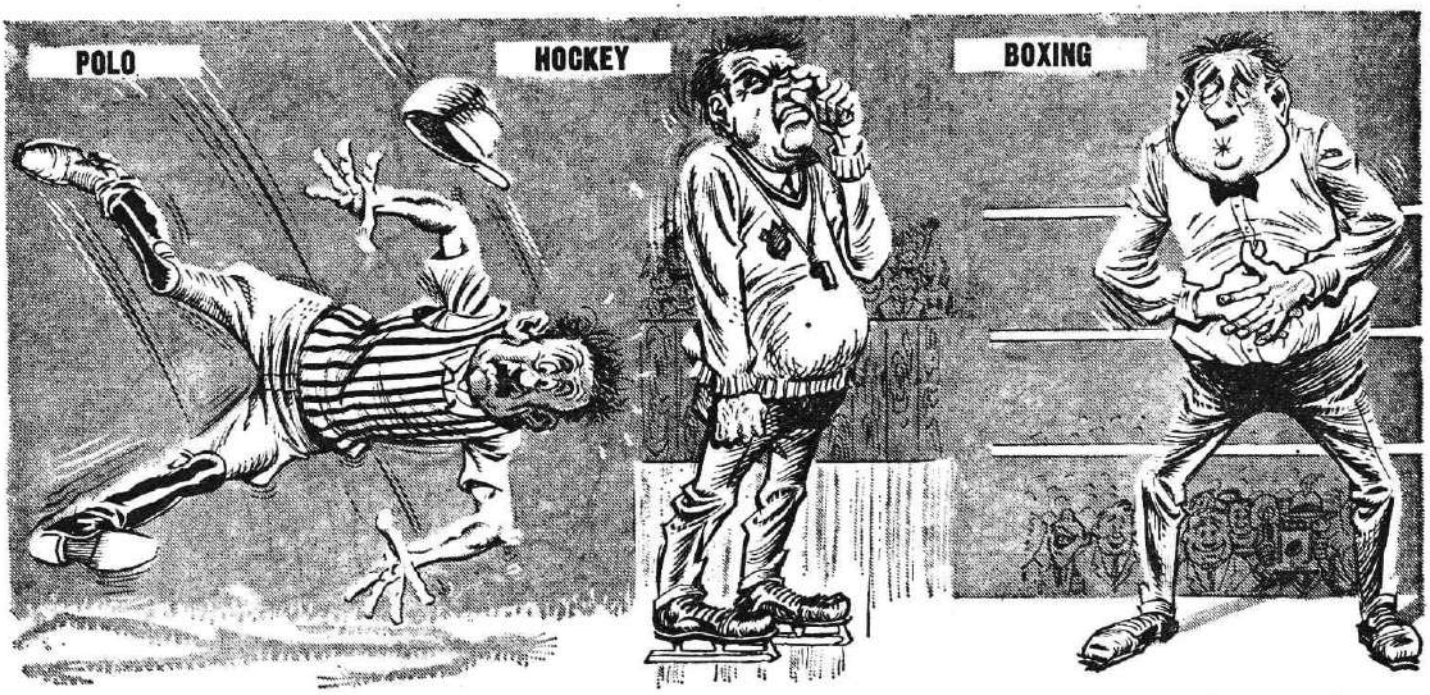
This signal indicates referee is laying two, to one that the player will not make the shot. Also it could mean the ref is signaling to the vendor in the stands that he wants three hot-dogs. Two with mustard, one without.

This signal indicates referee has just swallowed his whistle. . . . Referee will take a time out while he gets his breath and a new whistle. . . .

This signal indicates a wing back has just stepped on referee's foot or it could mean the player he threw out of the game gave him a hot- foot!

This signal indicates the referee got the soccer ball right in the kisser. Referee will stay in game, but the ball won't.

This signal indicates the referee was running up the field with his big, fat mouth open and somebody kicked the soccerball right down his throat!



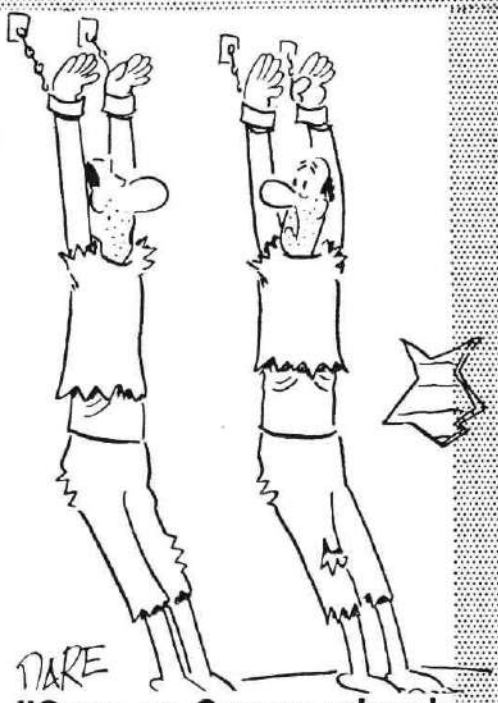
This signal indicates referee has just fallen off his pony... or else it means he just was tossed out of a bar for insulting the bartender.

This signal indicates referee thinks both teams are for the birds and on ice too! They must be, because he gets to see the game for nothing.

This signal indicates referee was accidentally hit in the stomach by one of the fighters.... Ref will get even with the fighter. After the bout is over, he'll hide the guy's comic books.

CRACKED'S CRACKS

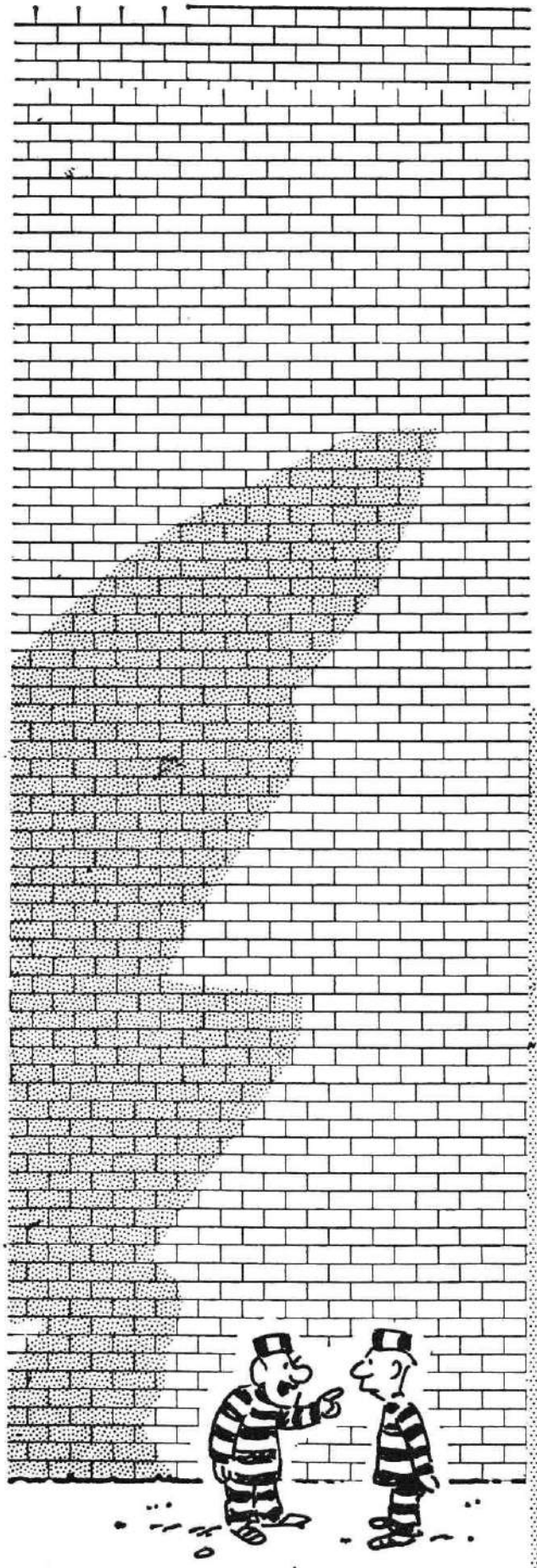
Something new has been added to CRACKED! Two pages of gags loaded with lots of laughs . . . start reading and I'm sure you'll start smiling. Write us a letter and tell us what you think of the idea of having two pages of cartoons in every issue.



"Come on, Gregor, where's that old sense of humor?"

"Well, by George, it's about time!"

"If it weren't for you sweetheart, I'd go crazy."



"So, here's what you do . . . in next week's track meet you enter the pole vaulting contest!"

"I suggest we form a committee and thrash this thing out!"

"O-O-O-O-O-OH!"

HORROR HOUSE

SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOU. SEND FOR YOUR FAVORITE HORROR ITEMS

$3.00

HORRIBLE HANDS

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only $3.00 per pair.

DO YOUR FRIENDS CALL YOU UGLY?

WEREWOLF Gruesome to behold. $3.00

$2.00

SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only $2.00 ea.

...If they don't, make sure they will with these Horror-House-All-Rubber face masks.

$1.00

BLACK WIDOW SPIDER

A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.

only $1.00 ea.

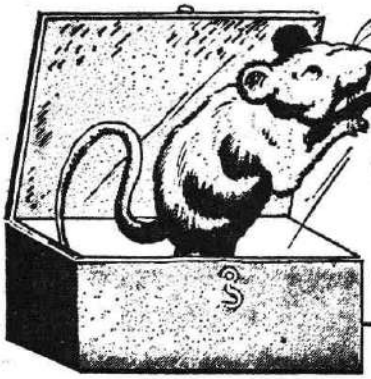
FRANKENSTEIN'S MONSTER Horrible to behold.

$3.00

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only $3.00 ea.

$1.00



RAT IN THE BOX

Open the box, and the rat jumps out. Makes for a lot of screaching

ONLY $1.00 EA.

HORROR HOUSE

45 West 45th Street
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☐ BLACK WIDOW SPIDER
☐ HORRIBLE HANDS
☐ SHRUNKEN HEAD
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RUBBER MASKS

☐ WEREWOLF
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☐ VAMPIRE
☐ HORRIBLE-MONSTER
☐ SKULL
☐ GORILLA

I enclose $..... for:

Name.....

Address.....

City.....Zone..... State.....

WHEN YOU PICK UP A COPY OF YOUR FAVORITE NEWSPAPER AND START READING THE BROADWAY AND HOLLYWOOD COLUMNS, DID YOU EVER STOP AND THINK WHERE THE COLUMNISTS GET THEIR NEWS STORIES? . . . WELL A LOT OF THESE ITEMS ARE SUPPLIED BY PRESS AGENTS WHO ARE PAID TO GET THEIR CLIENTS NAMES MENTIONED IN AS MANY COLUMNS IN A WEEK AS THEY CAN. . . . SOMETIMES THESE STORIES ARE NOT ABSOLUTELY TRUE BUT DO CONTAIN A SMALL GRAIN OF TRUTH IN THEM. . . . SO CRACKED GIVES YOU . . .

The Truth Behind the Press Agent's Items

IN THE COLUMN.

WHAT REALLY HAPPENED.

IN THE COLUMN.

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IN THE COLUMN.

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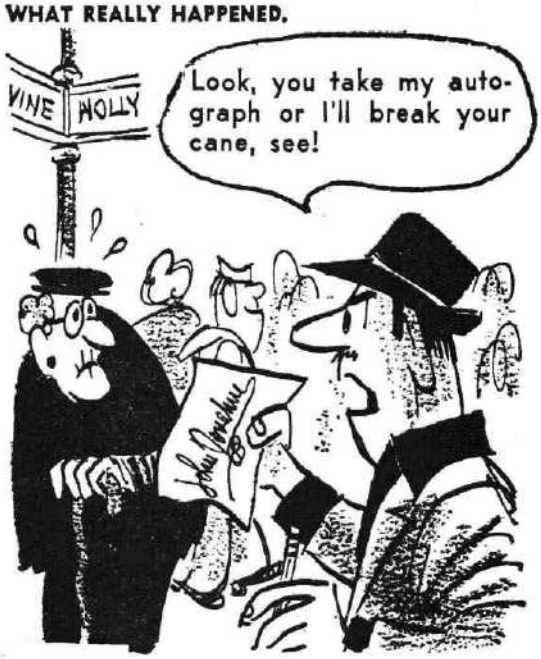

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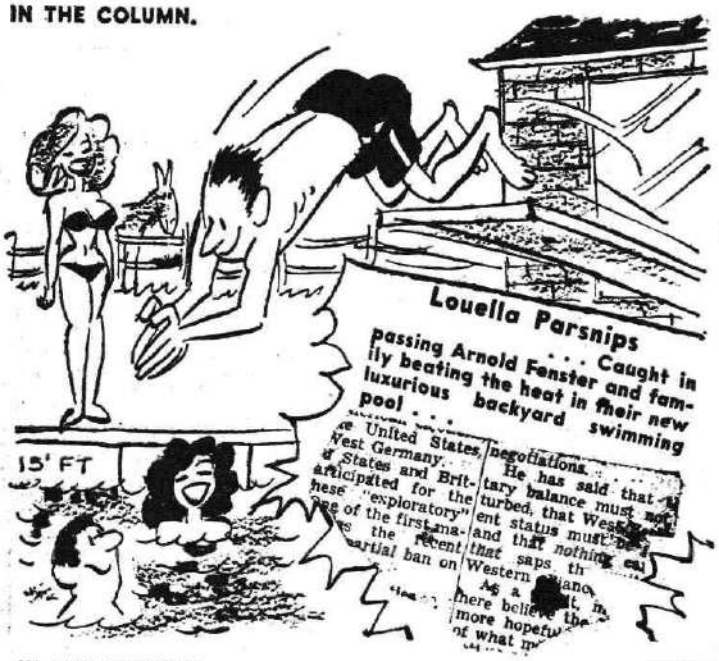

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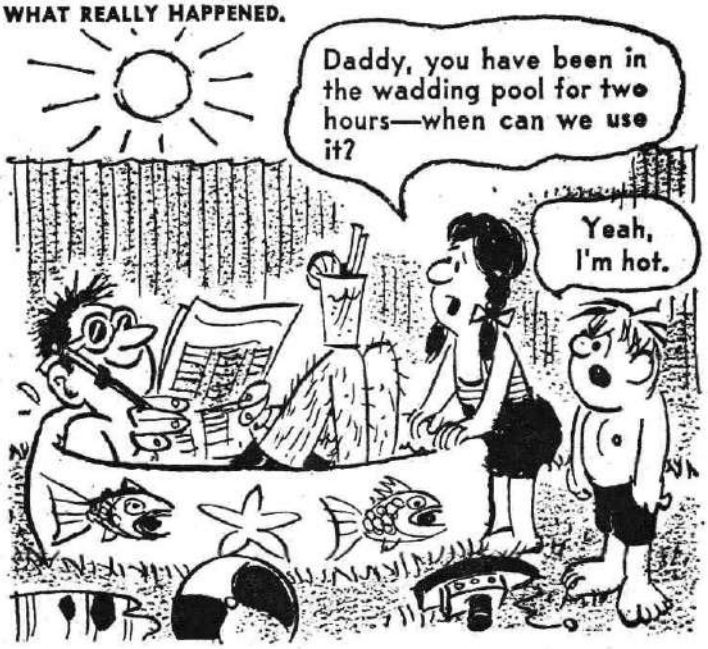

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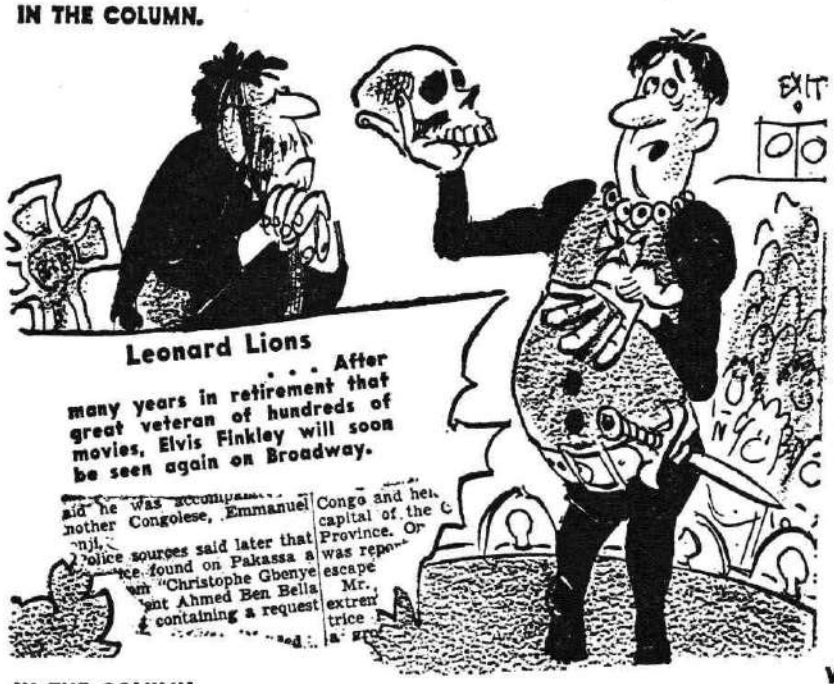

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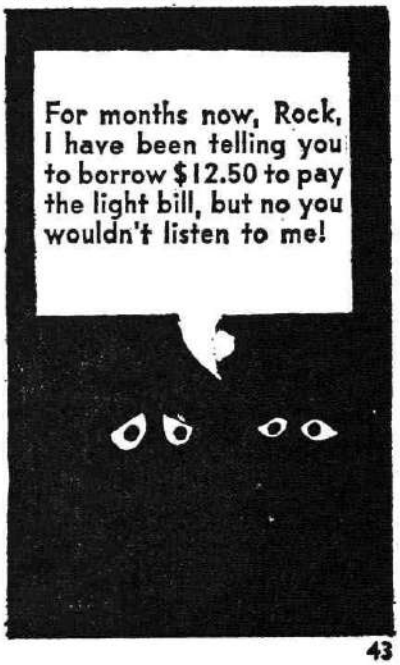
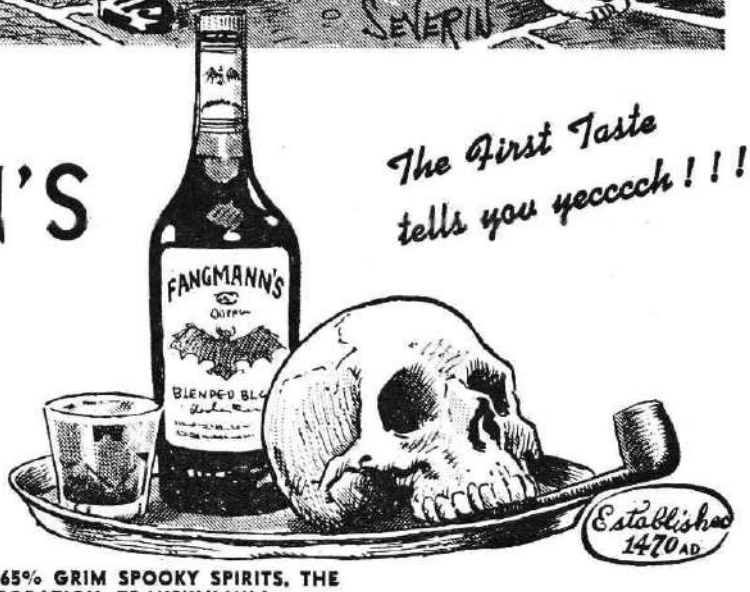


In Fine Blood...

FANGMANN'S

is the BIG buy!

The First Taste tells you yeccccch!!!



Tired of running back and forth to the blood blank? Buy the giant, economical size bottle of FANGMANN'S BLENDED BLOOD. . . . Next time you have the monsters over for a party, serve FANGMANN'S and watch their eyes light up with glee. . . . You'll never run out if you buy FANGMANN'S in the twenty gallon bottle. It's SMOOTH!

BLENDED BLOOD. 90 PROOF. 65% GRIM SPOOKY SPIRITS. THE *FANGMANN* DISKILLING CORPORATION, *TRANSYLVANIA*.

For you students of the civil war we present an unusual article that we dug up from the historical museum Washington, D.C. (dug up out of their disposal can.) The pictures and facts are true and can be proven true by well known historian Matthew Siemore Brady, that is if you can find him. Anyway this article should stir you up enough to keep saving your confederate money for more research in . . .

CIVIL WAR FACTS

General Tecumseh Sherman, USA, experienced many hardships of the war: No USO's, bad mail service, plenty of spam, no passes, no plumbing. All this gave him his famous saying, "War is hell."

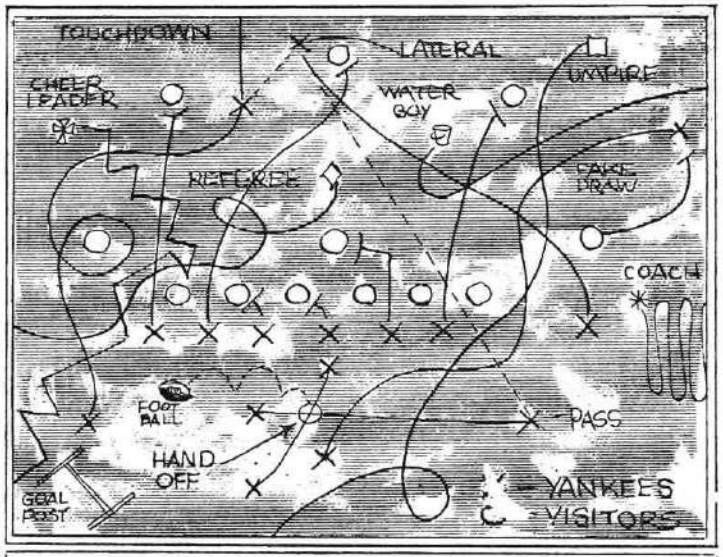
The first battle of the Monitor and the Merrimac occurred in back of P.S. 47 between the school monitor and Melvin Merrimac. The monitor limped home with a bloody nose.

Pickett at Gettysburg

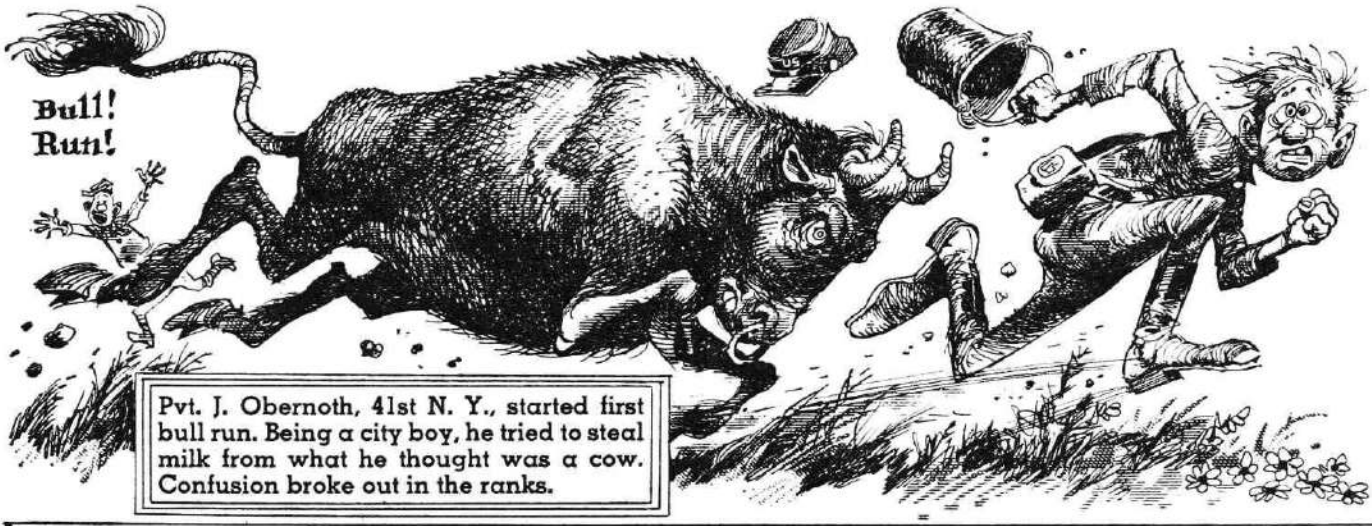
This is a rare shot of General Richard Stoddart Ewell, USA with his hat off giving easy reason to why his men called him "Old Bald Eagle."

Due to a shortage of space in laying out this page, we found a perpendicular picture of General Grant that could be put to use. Grant was known to be a heavy consumer and this position seems to capture what we have said.

You remember Molly Pitcher from the Revolutionary War? Well this is a shot of Molly's granddaughter doing her bit for the Yanks.



This offensive plan by the Yankees turned out to be really offensive. Their attack plan was so weak, the personnel so incompetent, that they broke up in horrible defeat. Yankee pro football team that is.



Pvt. J. Obernoth, 41st N. Y., started first bull run. Being a city boy, he tried to steal milk from what he thought was a cow. Confusion broke out in the ranks.

Don't fall back in horror at this picture. It is not a battlefield scene of war dead, but a scene portraying the result of the first shot at Fort Sumter, South Carolina. Some hooch!

CELEBRITIES' LICENSE PLATES

"Waiter there's a fly in my soup!"

LIZ-W.T.F.?
CALIFORNIA
ELIZABETH TAYLOR

39-$1000000
CALIFORNIA
JACK BENNY

M.R.5½
CALIFORNIA
MICKEY ROONEY

BOO-000
CALIFORNIA
BORIS KARLOFF

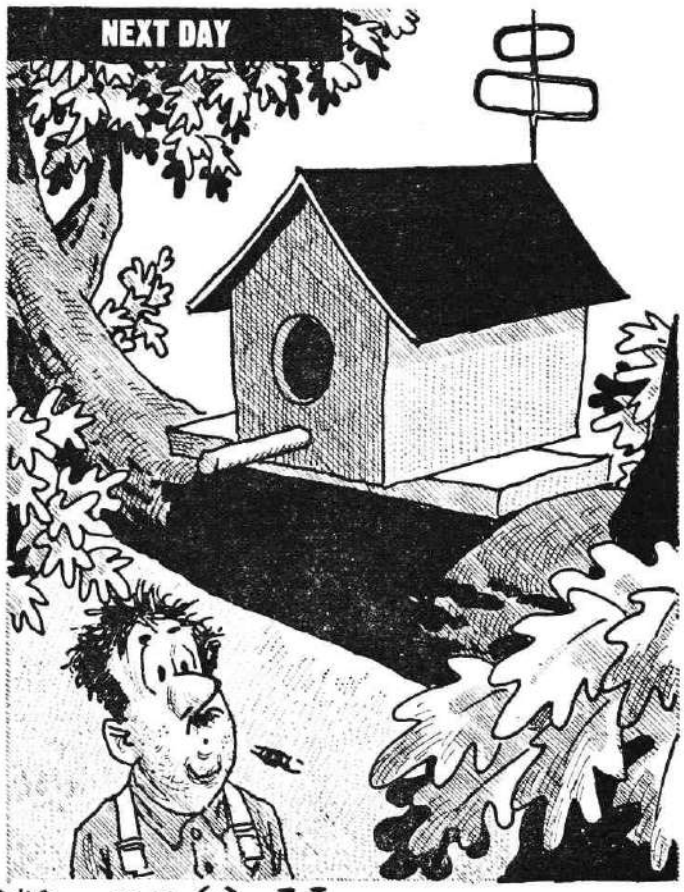
A1-A2-A3
CALIFORNIA
LAWRENCE WELK

CALIFORNIA
IT'111777
KOOKIE BYRNES

GALS-100
CALIFORNIA
FRANK SINATRA

LOST !!
NEW YORK POLICE
CAR 54

THE BIRD HOUSE



"Okay! Which one of you three kids broke the TV set?"

US CRACKED READERS WOULD RATHER FIGHT THAN SWITCH!

JOIN THE UNSWITCHABLES AND ENJOY A GREAT MAGAZINE FOR THE NEXT NINE ISSUES AND SEE WHY CRACKED INSPIRES THEIR AGGRESSIVE LOYALTY.

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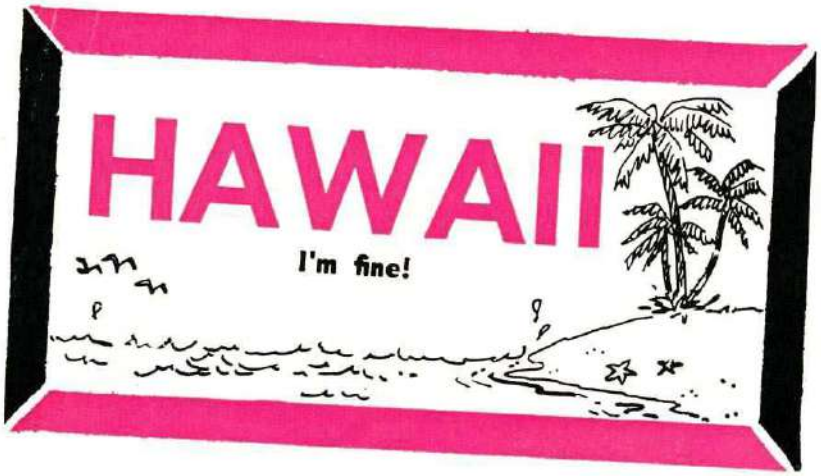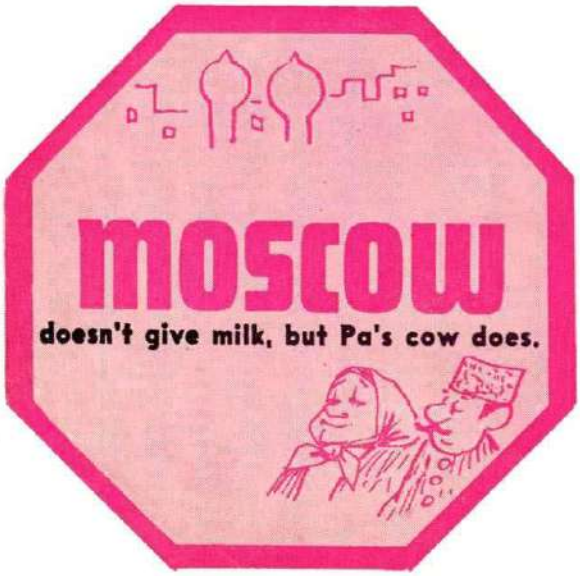
HERE'S A GREAT EXTRA SPECIAL BONUS — TRAVEL STICKERS FOR PEOPLE WHO NEVER GO ANYWHERE! CUT THEM OUT AND PASTE THEM ON YOUR SUITCASES. LOOK LIKE A WORLD TRAVELER WITHOUT EVEN LEAVING YOUR HOME TOWN. BON VOYAGE, DON'T FORGET TO WRITE!